



The Uganda National Apiculture  
Development Organization - (TUNADO)

# THE 4TH NATIONAL HONEY WEEK 2013

26TH - 31ST AUGUST 2013



REPORT  
SEPTEMBER, 2013



**The Uganda National Apiculture  
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## Acroynms

COMESA	Common Market for East and Southern Africa
DLG	District Local Government
EAC	East Africa Community
FAO	Food and Agriculture Organisation of the United Nations
MAAIF	Ministry of Agriculture Animal Industries and Fisheries
MBEKC	Mount Elgon Beekeeping Community
MSP	Multi-Stakeholder Platform
NAADS	National Agricultural Advisory Services
NRMP	National Residue Monitoring Plan
SNV	The Netherlands Development Organisation
TBI	Tropical Beekeeping Institute
TUNADO	The Uganda National Apiculture Development Organisation
UNBS	Uganda National Bureau of Standards

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## Executive Summary

The 4th edition of the National Honey Week took place on 26th – 31st August 2013 and was organized by The Uganda National Apiculture Development Organisation (TUNADO) under the theme - “Beekeeping a means for youth and women employment”. The event attracted 85 exhibitors across the country and over 10,000 patrons tasting honey and buying other hive products. The main objective was to raise awareness on apiculture’s potential to create employment for unemployed youth and women. Specifically, the honey week provided a platform for improved beekeeping training and skills development, business to business meeting and feedback from consumers.

The event activities were presided over by different officials; the press conference on 26/08/13 was presided over by Dr. Nicholas Kauta – Director Animal Resources -MAAIF. The opening (29/08/13) of the three day exhibition was officiated by Hon Bright Rwamirama, State Minister for Animal Industry. The opening ceremony was also graced by Country Manager Swiss Contact Uganda Ms Tania Haidara. The closing ceremony 31/08/13 was graced by various officials and these were Hon Dr. James S Mutende – Minister of State for Industry and Technology the Guest of Honour, the FAO Country Representative – Alhaji M Jallow, Commissioner Industry and Technology Joshua Mutambi and Principal Entomologist MAAIF – Alice Kangave and Mr. Martin Jones from Bees for Development, UK. During the closing ceremony best exhibitors and partners were awarded plaques. The award to best exhibitor went to Sulma Foods, the best women group was Gates Honey and best youth group was Bee House Products. In addition to the above, Environmental Alert was awarded best National partner and FAO for platinum sponsorship.

More exciting and unique about this year’s event was the training platforms which gave the public and apiculture stakeholders a lot to learn regarding beekeeping as a means for employment. A training on beekeeping as a business venture was conducted by Hilary Besekya – Tropical Beekeeping Institute. Beekeepers were also introduced to a new innovation of a local style hive where beekeepers can harvest both propolis and honey. A practical training on how to make this hive using bamboo was conducted by Kisaali Bosco the Coordinator Mt. Elgon Beekeeping Community (MBECK). Similarly the honey processors and packers also had a lot to learn regarding standard and certification of products both for the local market and International market. In his presentation the official from UNBS – Lutaaya Joseph informed the processors standards are strategic tools that reduce costs by minimizing waste and errors, and increasing productivity. As a result majority of the processors were motivated to apply for UNBS certification.

TUNADO is grateful to its partners Bees for Development under the Uganda Honey Trade Project 2010-2014 (a Comic Relief funded project), FAO, MAAIF, Environmental Alert, SNV, OXFAM, FAO, Self Help Africa, NAADS, Swiss Contact Uganda, Afro-Plast Enterprises and ZOA for the financial and technical support towards the event.

## 1.0 Introduction

This report provides a record of proceedings of the 4th edition of the Uganda National Honey Week event that took place from 26th – 31st August 2013. This year's event attracted over 10,000 patrons who visited both the satellite exhibitions at the supermarkets and the main exhibition at Forest Mall Lugogo who tasted honey as well as bought various hive products. A total of 85 exhibitors participated at this year's event who displayed a range of hive products, training materials and equipment. The honey week event was financially supported by Bees for Development under the Uganda Honey Trade Project 2010-2014 (a Comic Relief funded project), FAO, MAAIF, Environmental Alert, SNV, OXFAM, FAO, Self Help Africa, NAADS, Swiss Contact Uganda, Afro-Plast Enterprises, ZOA and TUNADO members through stall fees.

The report provides detailed information on the rationale, objectives and activities that took place prior and during the honey week event. In addition, analysis of exhibitor and consumer responses regarding to sector development as well as lessons learned and recommendations to be considered in the future.

## 2.0 Background

The concept of the Uganda National Honey week followed a decision by apiculture Multi-Stakeholders Platform (MSP) in 2008 and primary value chain actors' demand to showcase their hive products and raise awareness among the public on importance apiculture in Uganda's agriculture and economic development. TUNADO being the Government recognized body mandated by members and stakeholders, was charged with responsibility to organize and coordinate yearly Uganda National Honey week together with MAAIF under different themes. To date TUNADO has organized three consecutive honey week events and has attracted support from a number of development partners, private sector, value chain actors and numerous members of the public. In 2012 the honey week event was organized under the theme; *"Beekeeping a Leverage for National food and income security."* The event was graced by Hon Minister Bright Rwamirama (Press conference), Mr. Alhaji M. Jallow – FAO country representative (Official opening of exhibition) and Rt. Hon Prime minister represented by Hon Minister Rose Namyanja (closing ceremony). The honey week attracted support of 10 development partners (Bees for Development under Uganda Honey Trade Project 2010-2014 (a Comic Relief funded project), MAAIF, NAADS, FAO, SNV, Environmental Alert, Swiss Contact Uganda, Self Help Africa, PSFU and ZOA.), 54 exhibitors and 8000 patronage who advised that consideration should be made to steer gender in forth coming honey week event.

This year's theme was; *"Beekeeping a means for youth and women employment."* Besides advice from last year's recommendation to include gender, since it is highly reported that unemployment and poverty remain pressing issues for Uganda's population especially women and youth who lack capacity to expand their economic activities so as to earn money to support their families (FAO, 1990).

## 3.0 Rationale

Agriculture provides more than 70% employment to the Ugandan population. Currently apiculture alone in Uganda employs a total of 1,200,000 beekeepers (UBOS, 2010). Apiculture uplifts rural communities' economy as well as enhancing environmental conservation.

This year's National Honey Week attracted development partners, private sector willing to support and invest in apiculture. Consumers got a single most opportunity to interact directly with processors and packers, processors and packers equally interacted with producers (beekeepers), equipment manufacturers (processing and packaging) and supermarket owners. This created a platform for networking, information sharing among the players and the general public. TUNADO equally availed the necessary technical advice required for youth, women and any other interested party on how to start an apiculture enterprise along the value chain. There were business to business sessions, direct Q&A to government officials, development partners and the private sector players which made it a not to miss event.

## 4.0 Objectives

The main objective of this year's National Honey Week was to raise awareness on apiculture's potential to create employment of youth and women.

Specifically, the honey week:

- Advocated for improved beekeeping training and skills development particularly to unemployed youth and women
- Provided platform for business to business networking
- Show cased and received feedback on the Ugandan hive products and by-products

## 5.0 How the Event was organized

The National Honey Week organizing committee was led by the TUNADO team charged with volunteer responsibility of planning, promoting, resource mobilization, event delivery, monitor event progress and documenting the event's proceedings. This year's committee was led by Mable Charity Namala (Chairperson), Dickson Biryomumaisho (Resource Mobilisation & communication), Sauda Babirye (Finance & Logistics), Jackson Jurua (Protcols & Invitations) and Aaron Bomujuni (Coordination). The technical and financial support from partners set the overall framework of detailed plan of the Week's activities and media campaigns strategies.

### 5.1 Pre – National Honey Week activities

#### i. Kampala Workshops

This workshop took place on **30th April 2013** as a kick-starter of series of activities. Some of the key organizations and stakeholders who attended the meeting were from Environmental Alert, MAAIF, ZOA, SNV, The Hunger Project, Swiss Contact Uganda, Apitrade Africa and Self Help Africa. Representatives from the organizations above gave input to the draft honey week concept and key to note was to have the honey week event provide innovative platforms for exhibitors to learn and also

Business to Business (B2B) networking meetings. The meeting also suggested that activities should be geared towards encouraging youth and women to take up beekeeping as a source of employment.

On **31st July 2013** there was also a mid-year Apiculture MSP, part of the agenda of the MSP was to popularize the honey week event to the participants and also encourage these participants to interest other apiculture value chain actors to participate in the event. The participants present were taken through key preparatory guidelines for an exhibitor and also exhibition plan shared with them. The participants requested that honey week satellite exhibitions supermarkets like Mega standard, Capital shopper, Shoprite and Quality be considered (and these were considered) because they pay on time as compared to Tuskys and Uchumi as earlier suggested in the honey week concept since they delay payments (and were not considered).

## **ii. Regional Workshops and school visits**

The regional workshops and school visits were organised for the purposes of mobilizing and encouraging grass root and youth (processors, packers, associations, business development Consultants, farmers, and schools.) participation in the National Honey Week. During these workshops, apiculture motivative and educative information and messages formed agenda of these regional workshops. Two regional workshops were conducted in Karamoja regional (Kotido and Kaabong) workshop which took place in July attracted 200 participants and as a result of the workshop, beekeeper groups were able to participate in the main exhibition and show-cased various hive products. The second regional workshop took place in August in the Central region districts of Nakasongola, Nakaseke and Luweero the workshop attracted over 400 participants including the district Entomologists and school children. A total of 3 schools were visited in the central region.

## **iii. Regional Radio talk-shows**

Local radio stations are effective in sending messages to a wide range of community members especially when in local dialect. In the central region two radio talk shows were conducted in Nakasongola on UBC radio and TUNADO was represented by the Director Central Mr. Charles Kanyike whose message emphasized beekeeping a means for youth and women employment.

## **iv. Satellite exhibitions**

The satellite exhibitions took place on 23rd and 24th August 2013 for Shoprite stores of Naalya, Clock-Tower and Lugogo, Quality Ntinda and Capital shoppers Nakawa. For Mega Standard supermarket the satellite exhibition took place on 26th and 27th August 2013. Satellite grounds were used to promote and attract the public to the main exhibition event. Honey tasting was done, distribution of fliers, as well as poster displays to attract the public to the main event, no selling of products was done though the public were interested in buying honey that was displayed and was not in the supermarket. The satellite exhibition sites registered 3000 patrons tasting honey and inquiring to know more about hive products. Among the patrons who visited the satellite stores 1500 gave feedback as highlighted in the table below;

**Table 1: Location of supermarkets and the number of visitors who gave feedback**

No	Name of supermarket	Location	No. of visitors who gave feedback
1	Shoprite Mall	Clock tower	243
2	Shoprite Metroplex	Naalya	286
3	Shoprite Lugogo	Lugogo bypass	241
4	Quality	Ntinda	193
5	Capital shoppers	Nakawa	205
6	Mega standard	Nakasero	332
	<b>Total</b>		<b>1500</b>

## 5.2 Major outputs of the National Honey Week

The honey week concept had suggested for 4 main event activities including; Press conference and media campaigns, Honey week sensitization rally and donations, Seminar and workshops during the event and main honey exhibition. However, due to resource constraints and unforeseen circumstance the honey week sensitization rally and donations did not take place. The sections below show key highlights of what transpired during the main honey week activities.

### 5.2.1 Press Conference and media campaigns

The press conference took place on 26/08/13 at Government Media Center and was officiated by the Director Animal Resources/ Commissioner Livestock - MAAIF Dr. Nicholas Kauta on behalf of Hon. Minister of Animal Industry. Over 10 media houses (Print, TV & Radio) were present at the media centre and these included; UBC, NTV, CBS, Metro FM, Radio Sapientia, Pearl, Monitor publications, Buke-dde TV, XFM and the Observer. Speeches to the media were delivered on behalf of the Minister and Chairman TUNADO with emphasis on how beekeeping can create employment for youth and women using very little investment capital. The key issues that emerged from the media were regarding the production potential and the amount of honey exported from Uganda. The Chairman TUNADO responded that at the moment not so much exports are being done, save for the informal exports to the neighbouring countries whose data is not captured. In addition the demand and consumption of honey in the country is more than the supply thus majority of the honey produced has good market within the country.

### 5.2.2 Seminars and Workshops

These workshops were run parallel with other honey week activities. They offered innovative platforms to encourage learning and sharing. Lectures on how to start beekeeping enterprise were conducted by Tropical Beekeeping Institute - Hilary Besekya. There were practical trainings on how to make local style hives that enable beekeepers to harvest both honey and propolis and this was done by Mr. Kisaali Bosco Coordinator Mt Elgon Beekeeping Community. A case study on how beekeeping contributes to youth and women employment was presented by FAO Great Lakes Project – Patricia Nsiime. The case

study highlighted how youth in Kabale have been able to increase honey production thus increased income and livelihood through beekeeping.

An interactive presentation on quality assurance was given by Quality Assurance and Management Consultants – Fiona Namusisi. The presentation focused on helping business owners to produce excellent, clean and hygienic products. Processors were introduced to international standards like ISO 22000, how they can conform to these standards and also get certification. In addition to the International Standards, there was a presentation from UNBS – Lutaaya Joseph, who explained in details the process of acquiring the Q (quality) and S (standard) marks of UNBS. The presentation highlighted the associated costs to getting certified, the various advantages and the key steps to getting certified. Majority of the processors who had not been certified were able to get application forms for certification and the official pledge support to enable the processors get certified.

### 5.2.3 Honey exhibition

The three day exhibition (displays and tasting of different Ugandan hive products, by-products and beekeeping equipment) climaxed the Honey week at Forest Mall Lugogo from 29th - 31st August 2013. A total of 85 exhibitors were present attracting over 10,000 patrons for the three days. Processors and beekeepers were able to showcase their products and interact directly with customers, shoppers and the public. Consumer response cards were also administered to the public on every day of the exhibition by the different stalls in order to get feedback on the products and general event organization. For the analysis of the consumer response cards see page 13.

#### Opening Ceremony – 29/08/13

The opening ceremony of the event took place on 29/08/13, and was officiated by Hon Bright Rwamirama, State Minister for Animal Industry. Before addressing the exhibitors, the Minister had a guided tour of the honey week stalls by the TUNADO ED accompanied by the Chairman TUNADO and Principal Entomologist MAAIF. After the stall tour, the Chairman TUNADO gave his speech (see appendix 12.5), and also welcomed the Chief Guest to open the ceremony. In the opening speech of the Minister he informed the apiculture stakeholders and public that the Government is committed to developing the apiculture sector and the reason why the EU market has been secured through implementing the National Residue Monitoring Plan (NRMP). He was happy to note that all the honey being exhibited was free from any Aflatoxins. The Minister urged the business people in the value chain to re-invest money reaped from apiculture industry into apiculture sector to promote its development. He also mentioned that the sector leaders should be on the watch against the counterfeit honey on the market which is distorting the market. (See appendix 12.3 for detailed speech). He also challenged Development Partners to strengthen and support TUNADO initiatives. After the Minister's speech, the beekeepers had a concern about the GMO issues that are being discussed and how they are a threat to the bees. In response to this concern, the Minister mentioned that the Government is very conscious about the GMO issues and have not allowed them into the country because we do not need them as a country yet.

During the opening ceremony, there was also a statement from Country Manager of Swiss Contact Uganda – Ms Tania Haidara which was read by the Project Manger – Mr. Kyeyune David (See Appendix 12.4 for detailed statement). Key in the statement was that Swiss Contact Uganda is committed to contribute towards private sector development in the apiculture sector through making market work for the poor (M4P). He also informed the stakeholders that currently the organization is working in three districts and they have a plan to increase the districts of operation by two more districts that will be identified.

## Judging Exercise – 30/09/13

This exercise was performed on 30/08/13 by a selected competent panel of judges. The team of judges for honey week 2013 was led by Ms. Alice Kangave – (MAAIF), Mr. Joseph Lutaaya – (UNBS), Ms. Margaret R.A. Ogaba – (JLLIMA Holdings Co. Ltd) and Mr. Lule Henry – (Entomologist Luweero DLG). Exhibitors were requested to select an award category under which they were to be judged. The panel of judges toured the exhibition stalls to examine the various products displayed in terms of quality and general conformity to the theme. Marks to exhibitors were awarded based on agreed criteria (See appendix 12.7). Based on the results of the judging exercise the following emerged the best exhibitors in the various selected categories.

### Best honey week exhibitors in the various categories

Overall /best exhibitor: [Sulma Foods](#)

Best exhibitor processor and packer: [Bushenyi Connoisseur Honeys](#)

Best exhibitor training and extension: [Tropical Beekeeping Institute](#)

Best exhibitor equipment manufacturers/supplier: [The Hive Limited](#)

Best exhibitor producer association: [Returned Communities Beekeeper Groups](#)

Best exhibitor youth group: [Bee House Products Limited](#)

Best exhibitor women group: [Gate's Honey](#)

Best exhibitor Eastern Region: [Bukedea Honey Producers & Processors Assn](#)

Best exhibitor Mid Western Region: [Kamwenge Beekeepers Coop Savings & Credit Society](#)

Best exhibitor Central Region: [Nakasongola Beekeepers Association](#)

Best exhibitor Northern Region: [Kitgum Women Beekeepers](#)

Best exhibitor West Nile Region: [Bee Natural \(U\) Ltd](#)

Best exhibitor South Western Region: [Kisoro Community Associated Beekeepers](#)

Best exhibitor North Eastern Region: [Jie Community Animal Health Workers Association – JICAHWA](#)

Best exhibitor product innovation: [Bugaari Winery](#)

Best exhibitor equipment innovation: [Mt Elgon Beekeeping Community](#)

The best exhibitors in the different categories were awarded with plaques and certificates of excellence. Similarly all honey week exhibitors were given certificates of participation where as certificates of recognition were presented to partners and sponsors.

## Closing Ceremony 31/08/13

The closing ceremony was presided over by Minister for Industry and Technology under Ministry of Trade, Industry and Cooperatives, Hon Dr. James S Mutende – Minister of State for Industry and Technology. Also present at the closing ceremony was the FAO Country Representative – Alhaji M Jallow (who gave a speech and awarded certificates to all exhibitors), The Commissioner Industry and Technology Mr. Joshua Mutambi, Principal Entomologist MAAIF – Ms. Alice Kangave, Official from UNBS – Mr. Lutaaya Joseph, Official from SNV – Mr. Felix Kazahura, Official from OXFAM GB – Mr. Andrew E Kezaala Official from Environmental Alert – Samson Akankiza and Official from BFD - Mr Martin Jones. The Chief Guest and other invited guests were guided to tour. After the tour of stalls, the Chairman TUNADO addressed the participants present and also commended the honey week organizing committee and exhibitors for excellent event. One of the key issues made in his address was the increasing number of exhibitors and the forest mall parking area becoming small thus a need to a bigger venue like the UMA Exhibition hall. After his speech he invited the FAO Country Representative to present certificates to all exhibitors and later on gave a speech to the participants. In his speech, he thanked TUNADO for inviting FAO at the event and pledged continued support and partnership with TUNADO. In addition he mentioned that FAO is supporting beekeeping enterprises in Kabale and Kisoro districts through the Great Lakes Project, with 1,200 beekeepers as beneficiaries

organized in 6 sub –county level associations; 5 of which have already been transformed into cooperatives. (See appendix 12.11 for detailed Statement).

The Minister also the Chief Guest was requested to handover certificates of excellence and accolades to best exhibitors. Also award for outstanding support to the sector was presented to Environment Alert as an outstanding National Partner and FAO for platinum sponsorship towards the National Honey week Event. After the awards the Hon Minister Dr. James S Mutende delivered the speech on behalf of the Minister of Trade, Industry and Cooperatives – Amelia Kyambadde. In the speech, the Minister thanked TUNADO for the job well done in coordinating the sector and was happy to see participants from the former war torn regions of Karamoja and Northern Uganda. The Minister informed the apiculture fraternity that they should continue investing in the sector as Government has continued to offer an enabling environment for business development and also the availability of ready market under EAC and COMESA. (Details of the speech see appendix 12.9). After his speech the minister officially closed the honey week event.

After the ceremony, exhibitors continued selling of their hive products until 5:00 PM. In order to get feedback from the exhibitors, evaluation was done by the exhibitors using a standard evaluation form and for details on the evaluation report see page 14.

## 6.0 Analysis of honey week participation

### 6.1 Level of sponsorship and participation

This year’s event attracted a total of 11 sponsors which is an additional of two sponsors compared to 2012. Majority (90%) of last year’s sponsors’ were maintained and two new sponsors Oxfam and Afro-Plast Enterprises were brought on board. See table below for sponsors of honey 2013 and 2012 event.

**Table 2: Showing Honey Week event sponsorship for 2013 and 2012**

No	Name of Organisation	Sponsorship Category	
		2013	2012
1	FAO	Platinum	Bronze
2	Environmental Alert	Gold	Gold
3	Oxfam	Gold	None
4	MAAIF	Silver	Platinum
5	NAADS	Silver	Platinum
6	Bees for Development	Silver	Gold
7	Swiss Contact	Silver	Silver
8	SNV	Silver	Silver
9	Self Help Africa	Silver	Silver
10	ZOA	Bronze	Bronze
11	AfroPlast Enterprises	Bronze	None

During this event, apart from 85 exhibitors who showcased during the honey week event there were delegation from various districts that came to learn and these were led by the District Entomologists and District NAADS Coordinators. These delegations came from different districts notable are:- Gulu, Amolatar, Kanungu, Luweero, Nakaseke, Nakasongola and Kitgum.

## 6.2 Response of consumers and public

Out of the 10,000 patrons who attend the event, a total of 2800 consumers/public filled in the consumer response cards for the 3 days of the main exhibition event and 1500 patrons gave feedback at the supermarkets. Below is the analysis from the consumer response cards from the public.

### National Honey Week 2013 Consumer Response Card

**NB: 1 represents lowest rating and 5 represents highest rating**

No	Criteria	Tick Where Applicable				
		1	2	3	4	5
1	How would you rate the packaging of the products?	3.3%	3%	16.8%	30.3%	46.6%
2	How would you rate the taste of the honey?	8.9%	2%	10.10%	31%	48%
3	How would you rate the price of the honey?	5%	4%	11.7%	38.2%	41%
4	How would you rate the general attention of the stall	5%	3.9%	12.92%	43.8%	35%
5	How did you know about the honey week exhibition 2012?	TUNADO member			30%	
		Flier/posters			34%	
		Radio/TV			5%	
		Website			5%	
		SMS			1%	
		Others (Pass-by, friends, print media)			25%	
6	Based on the honey week event, are you going to consume more honey products	Yes			100%	
		No				

***Thank you for your cooperation***

## 6.3 Response from the exhibitors

During the exhibition, exhibitors gave feedback on the various aspects of the event and below is the analysis and comments from the exhibitors;

The 4 <sup>th</sup> Uganda National Honey week Exhibition Forest Mall Lugogo						
<b>DATE: 29<sup>th</sup> - 31<sup>st</sup> August 2013</b>						
<b>Exhibitors Evaluation</b>						
The Honey week met my expectations	Strongly agree -	agree -	neutral	disagree	strongly disagree	not sure
	<b>48%</b>	<b>35.9%</b>	<b>0</b>	<b>5.7%</b>		
I feel that the platform provided valuable information, skills and experiences relevant to the my business	strongly agree -	agree -	neutral	disagree	strongly disagree	not sure
	<b>34%</b>	<b>57%</b>	<b>0</b>	<b>7.6%</b>		
The general organization of the Honey week event in terms of communication and preparation	Very satisfactory -	satisfactory-	neutral	dissatisfactory	Very dissatisfactory	not sure
	<b>34%</b>	<b>59%</b>	<b>0</b>	<b>5.7%</b>		
The location of the event	Excellent-	Very Good –	Good –	Fair	poor	not sure
	<b>28%</b>	<b>26%</b>	<b>46%</b>	<b>0</b>	<b>1.9%</b>	
The venue and stalls arrangements were	Very satisfactory -	satisfactory-	neutral	dissatisfactory	Very dissatisfactory	not sure
	<b>28%</b>	<b>52.7%</b>	<b>9.6%</b>	<b>9.6%</b>		
The event enabled me have business interactions and contacts	strongly agree-	agree-	neutral	disagree	strongly disagree	not sure
	<b>53%</b>	<b>26.4%</b>	<b>0</b>	<b>1.6%</b>		
Public response to the event as regards to visiting the stalls	Excellent-	Very Good –	Good –	Fair	poor	not sure
	<b>15.3%</b>	<b>30%</b>	<b>40%</b>	<b>1.9%</b>	<b>11.5%</b>	
On average what percentage of your products were you able to sell during the event	100%	70%	50%	30%	10%	0%
	<b>5.7%</b>	<b>30.7%</b>	<b>38.4%</b>	<b>13.4%</b>	<b>11.5%</b>	<b>0</b>
The allotted days were an adequate amount of time for the exhibition	strongly agree -	agree-	Neutral-	Disagree-	strongly disagree-	not sure-
	<b>3.8%</b>	<b>50%</b>	<b>6.7%</b>	<b>25%</b>		
Overall the value of the honey week event was	Excellent-	Very Good-	Good-	fair	poor	not sure
	<b>28%</b>	<b>50%</b>	<b>21%</b>	<b>1.0%</b>		
Are you a member of TUNADO?	<b>Yes</b>	<b>51%</b>	If No, are you willing to join? Yes <b>90%</b> No <b>10%</b>			
	<b>No</b>	<b>49.%</b>				

## Major comments from exhibitors

- The UNBS presentation was very useful and we are going to apply for certification
- Practical training sessions from MBECK and TBI were very useful and informative
- Increase on the publicity by distributing promotional materials like three weeks to the actual date
- For publicity also consider different communication media such as NTV and capital radio
- Provide beekeepers with study materials to enable them learn more about beekeeping
- There is need to extend the number of days for the exhibition to one week not just 3 days

## 7.0 Key achievements

Overall, the National Honey Week contributed to TUNADO's strategic objectives for 2012-2017 especially the third strategic objective of high level apiculture promotion.

- Increased number of exhibitors to 85 from 3 exhibitors when the event started in 2009
- National Honey Week participants (guests) increased from 8,000 in 2012 to 10,000 in 2013
- Learning and innovation platforms were provided to participants on each day unlike past honey week events.
- Business to Business and networking meetings were conducted and contacts exchanged among the value chain actors.
- Unlike the past, there was a fair national level representation including exhibitors from Karamoja who had not participated in the last three National Honey Week Events.
- Increase in the number of sponsors and partners to the event
- TUNADO recruited 12 members as a result of publicity and awareness created by the national honey week 2013.
- Four supermarkets were able to follow up with TUNADO requesting them to recommend processors and packers to supply honey.
- Ten participants filled UNBS forms as part of the process to certify their honey and other hive products.
- Public awareness on the role of beekeeping in creating women and youth employment was made through mass media such as TVs and newspaper prints were six articles on the honey week theme were published.

## 8.0 Challenges

- Some delegates and the public were concerned about exhibition and satellite the exhibition dates.
- Failure for some partners to honour their financial support pledges on time
- Limited exhibition space for the participating exhibitors
- Estimated budget of Ugx. 71.4M was not realised

## 9.0 Lessons learnt

- Publicity is key for event participation and attendance
- Innovative , learning platforms and presentations were key for exhibitor learning

## 10.0 Recommendations

- Need for TUNADO to open office branches at regional levels in order to engage grass-root beekeepers in the regional events
- Relocating the exhibition place to a more busy area compared to forest mall that favors only the high class people
- Scheduling the honey week event two weeks after the harvesting season
- Scheduling honey week within five days of the week Monday-Friday
- Circulating judging criteria to participants one month in advance before the event.

## 11.0 Honey Week Pictorial



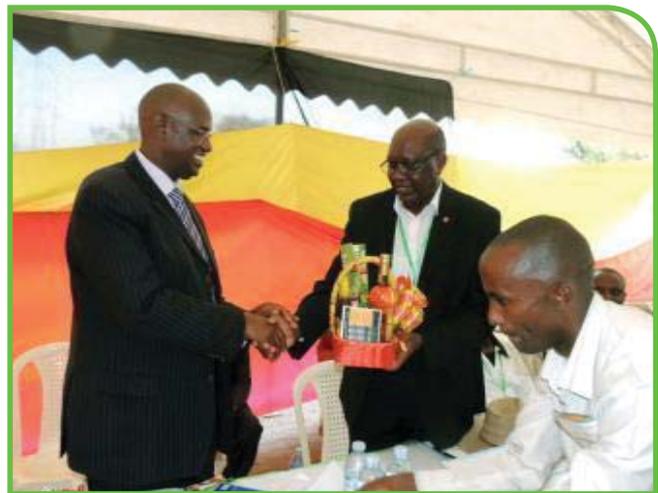
*Dr. Kauta Nicholas – Director Animal Resources MAAIF (M), Ms. Alice Kangave - Principal Entomologist MAAIF (R) and Chairman TUNADO – Jurua Jackson (L) at the Media Center during the honey week press conference*



*Honey consumer tasting different honey brands during the satellite exhibition at Shoprite clock tower*



*An exhibitor (Kisoro) attending to a client at the honey week exhibition*



*Hon Bright Rwamirama (L) – Minister Animal Industries receives a present from Chairman TUNADO*



*Mr. Hilary Besekya – Tropical Beekeeping Institute training delegates during the honey week*



*Mr. Farid Karama - Sulma Foods attending to the honey week judges*



*Lutaaya Joseph – UNBS giving a presentation on standards and certification during the Honey Week*



*Exhibitors from Bee Natural Uganda attending to a client at the honey week*



*Ms. Christine Ogwang – Gates Honey receiving the Award of best exhibitor Women category from the Guest of Honour*



*Ms. Patricia Nsiime – FAO receiving the Award of Platinum sponsorship during the Honey Week closing ceremony from the Guest of Honour*



*Mr. Alhaji M. Jallow FAO country Representative addressing the Honey week exhibitors & Participants*



*Hon Dr. James S. Mutende Minister of Industry & Techonology also Honey week Guest of Honor giving his speech*

## 12.0. Appendices

### 12.1 Speech at the press conference read by the Director Animal Resources

STATEMENT BY HON. BRIGHT RWAMIRAMA - MINISTER OF STATE FOR ANIMAL INDUSTRY TO MARK THE HONEY WEEK MONDAY 26TH TO 31ST AUG 2013.

I am very privileged to officiate at the 4th national honey week organized under a well-considered and timely theme **“Beekeeping - a means for youth and women employment”**. This honey week will run from Monday 26th to 31st Aug 2013. There will be three-day exhibitions at Forest Mall Lugogo from 29th -31st Aug 2013 starting at 8:00am to 6:00pm every day. Entrance will be free so members of the public are highly invited to attend. 85 honey producers drawn from all over the country will be exhibiting and selling honey and other hive products (propolis, beeswax candles, jerry honey wine and many others) at farm gate price so the public should not miss.

The above said; allow me to get back to the honey week theme. We are all aware, that, when NRM government rolled out free education for all, many young people enrolled. As a result about 30,000 degree graduates and 20,000 technical and commercial business college graduates are released into the job seeking arena very year. Thus the government is facing serious challenge related to unemployed youth and women particularly the educated ones.

Today most youth are looking for white collar jobs from government and development partners. However, given the limited employment opportunities offered in the civil service - standing at about 275,000 positions - and the rate at which youth are graduating, other options must be explored. Apiculture offers one of the means to minimize disparities arising from some cultures that limit women access to factors of production like land and capital. We should all promote enterprises that generate income to them. Uganda is blessed with good climate, vegetation and land that supports agriculture. Agriculture is the back born of Uganda and it is the reason the government continues to support agriculture very well. When we realized that apiculture was a marginalized sector, we worked hard to facilitate formation of The Uganda National Apiculture Development Organisation (TUNADO) in 2003 to coordinate the sector. Today I am proud to communicate to you that the sector is now more organized with very huge potential to employ our youth and women. Presently the apiculture sector provides income to over 1,200,000 Ugandans – the majority being the rural elderly. That notwithstanding, the production has increased from 2,600 Metric tones per year to 5,000 Metric tones worth Ugx. 50 Billion.

An analysis by Prof Horns revealed that Ugandan honey production potential is 500,000 metric annually. This means that we are only producing 1% of Uganda’s production potential. In addition beeswax is a good source of income. Every 15 kg of honey produces 1 kg of beeswax. Given the 5,000 metric tones of honey output Uganda should be producing 333 metric tones of beeswax worth Ugx. 5 Billion annually. This is not happening because the majority of beeswax goes to waste. We should note that Beeswax is a good industrial raw material for producing various marketable products such a beeswax candles, soap, shoe polish, capsules, foundation combs etc. Putting the above aside, I wish to reflect on the economics of beekeeping. A hive can cost as low as Ugx. 10,000 and one needs about 25 hives to do meaning full beekeeping. About Ugx. 200,000 for training, Ugx. 150,000/= for harvesting gear, about Ugx. 30,000/= for a smoker of and Ugx. 25000/= for a unit of air tight bucket. All

cost combined is approximately Ugx. 655,000/= . Considering that the minimum yield for the hive is 10 kg per year, one would harvest about 250 kg of honey. Given the fact that a kilogram of honey is about Ugx. 7,000/= on-farm price, one fetches about Ugx. 1,750,000/= making a net profit of Ugx. 1,000,000/= in one year. Bees do not require agriculturally very productive land. One can utilize the less fertile land to keep bees. Opportunities exist in terms of filling the gap caused by presence of few skilled persons in making hives both traditional and frame hives. There are opportunities for developing up to the stage of training of trainers

I call upon the Youth and women please take up this opportunity that is underutilized yet with big potential to generate income. The Government continues to house and support TUNADO in order to help create and expand beekeeping enterprises. TUNADO's mandate is to ensure that the sector is coordinated and should provide valuable information including market information. The Government has created favorable environment and good working relationship with partners in development all willing to help youth and women apiculture enterprises. We must take advantage of these partners in development for example, we have Bees for Development supporting beekeepers in Kamwenge under Uganda Honey Trade Project, Oxfam supporting Beekeepers in Karamoja (By the way IK people Kaabongo have greater potential to produce a lot of honey), Self Help Africa supporting beekeepers in Kayunga, Bukedea and Kumi, SNV in Rwenzori and West Nile, FAO in South western Uganda, Swiss Contact Uganda in Luwero, Nakaseke and Nakasongola. Also the Government through NAADS supports beekeeping enterprise provided the community selects the enterprise. I therefore want to take this opportunity to encourage all youth and women to take up the above highlighted opportunities.

Once again I want to take this opportunity to thank TUNADO and all those who have contributed to make this year's honey week. Come all and witness the show at Forest Mall Lugogo. I wish you all the best.

***For God and My Country  
Hon Bright Rwamirama***

## 12.2 Speech at the Press conference – TUNADO Chairman

### **SPEECH OF THE CHAIRMAN OF TUNADO AT THE PRESS CONFERENCE FOR THE 4TH HONEY WEEK BY JURUA M JACKSON CHAIRMAN**

Hon Minister of Agriculture  
The Director of Media Centre  
Members of the Press  
The Executive Director TUNADO  
Ladies and Gentlemen  
Good Morning

It gives me great pleasure to speak to you once again at the official opening of the 4th National Honey Week Organized by TUNADO under the theme “Beekeeping- a means for Youth and Women Employment” The theme is spot on with regard to the challenge of massive unemployment of our youth who are highly educated. Our youth are not aware that Apiculture Industry offers great employment opportunities as employees as well as business owners.

Beekeeping Industry has three categories of occupational profiles namely, Bee Equipment Manufacturer, Beekeeper and Bee Product Processor. Currently the Industry employs over 1.2 million people but most of these are mainly engaged in subsistence Beekeeping with a few doing it at commercial level .This is due to the distortions of the past where Cotton, Coffee and Tobacco were over promoted as the only cash crops and yet Uganda has potential to produce large quantities of honey and other hive products given her climatic conditions (Prof Horns).It is the NRM Government which identified Beekeeping since 2000 as a priority agricultural enterprise which can earn extra income for the rural poor hence the formation of TUNADO to coordinate stakeholders in the industry. For me as a senior citizen of this country as I approach 60 Years this is one of the greatest legacies NRM Government will live to our nation . There are those who will say that NRM has done nothing to the Beekeeping Value Chain I say let them come to Arua and see Bee Natural Factory in West Nile which has 70 percent of the market share.

The Youth want quick returns on their investments and therefore tend to shun Agricultural activities due to the time it takes one to realize ones investments and yet it is a fact that with the rapidly growing population food will be on high demand let alone honey and other hive products which are already on high demand. For example the other day I was in Luwero I was told that a beekeeper was able to sell a jerrican of honey for Ugx 500,000 and he had only five jericans which he sold and was able to raise Ugx 2,500,000.00. For the youth who want quick returns on their investment they can enter the trade

as Bee equipment Manufacturer and start to earn by making basic local hives using locally available and affordable materials, basic harvesting gear and tools. As one progresses in the trade he or she should be able to make frame hives and advanced harvesting gear and tools which fetch higher prices.

The occupational profile of the Industry which provides immense and lucrative job opportunities for both youth and women is the one for” Bee Product Processor” where one can earn a decent living by processing bee products and bi –products.

Some of our members are already earning substantial income from processing honey, beeswax and propolis yet there are other products in the cosmetics’ industry which offer great benefits and income. As this is the information age I am giving you this link of FAO so that you can read and write about the array of things that can be made from bee products.

The link is [www.fao.org/docrep/w0076e/w0076e00.htm#con](http://www.fao.org/docrep/w0076e/w0076e00.htm#con) and by writing you will be doing your Corporate Responsibility Role of providing useful information which will help in alleviating a national challenge of unemployment

***Thank you for listening  
For God and our Country.***

## 12.3 Speech at the opening of Honey Week Exhibition by Hon Minister of Animal Industries

Government Officials present  
Board and Executive Director TUNADO  
Distinguished dignitaries  
The Board and Executive Director TUNADO  
TUNADO members  
Ladies and Gentlemen  
Good afternoon

Today makes my third time to participate in the national honey week event. I am therefore privileged to officiate at opening ceremony of the 4th national honey week show here at forest mall Lugogo Kampala. As you are aware that NRM government is very sensitive on gender, I am happy for the organizers to have selected a fitting theme **“Beekeeping a means for youth and women employment”**. Over the last decades, beekeeping was not taken serious as a rewarding enterprise. But when NRM government facilitated formation of TUNADO to coordinate the industry in 2003, awareness was created and hence a more people (1,200,000 people) began to practice beekeeping. I am happy to see that over 80 exhibitors are showcasing honey and other hive products produced in different parts of Uganda. This shows that the sector is growing and it is the reason Government remains committed to implementing national residue monitoring plan such that once you meet local and regional demand it is still easier to penetrate EU market. So produce more since market is not a big problem. You are aware that importation of apiculture inputs are tax free so invest in value production and value addition to make more money. I understand that the national apiculture policy is not in place yet but we are working together with TUNADO to have policy issues considered as we work towards having policy put in place. The Government is supportive and it is a reason NAADS considers apiculture enterprise once selected by community. It beats my understanding why you never select beekeeping enterprise at community level and yet you are very much aware that bees do pollinate our crops, provides us with food and income.

Ladies and Gentlemen allow me reflect back on the theme. You are aware that school enrollment has increased with introduction of UPE and USE plus privatization of education right from primary to university. What this means is that the numbers of qualified graduates has increased and all looking for white collar jobs which are difficult to get. You are also aware that agriculture is the back born of Uganda’s economy employing more than 75% of the populace. However, agriculture is predominantly done by old people with women majorly engaged in reproductive role and not productive roles. This is because women lack factors of production particularly capital. This situation is applicable to youth who lack collateral security that would help them have access to finance facilities. So what should we do? The answer is with us we have to exploit other avenues that are less expensive but highly rewarding. At this point I am talking about beekeeping venture which is only exploited by only 1% (5,000 metric tones of honey) of the total Uganda’s production potential of 500,000 metric tones of honey annually. We have even not started extracting bee pollen, royal jerry and bee venom such practices

require youth who are more dynamic to tap into this resource. Youth did you know that to start bee-keeping you do not require a lot of capital on investment, if you did not know here is opportunity to learn that you can start with about 700,000 (hive cost as low as Ugx. 10,000 and one need about 25 hives to do meaning full beekeeping and about Ugx. 200,000 for training, harvesting gear of about Ugx. 150,000/=, smoker of about Ugx. 30,000/= and airtight bucket of about Ugx. 25000/=). Considering that the minimum yield for the hive is 10 kg per year one would harvest about 250 kg of honey. Given the fact that a kilogram of honey is about Ugx. 7,000/= on-farm get price, one fetches about Ugx. 1,750,000/= making a net profit of Ugx. 1,000,000/= in one year. Bees do not require agriculture productive land you can utilize the less fertile land to keep bees. There are a few skilled persons in making hives both traditional and frame hives, there are few trainers of trainees and all these are opportunities.

I want to call upon all Youth and women out there to come in this honey show at forst mall lugogo that has started today 29 Aug and will end on 31st Aug 2013. It is open from 8:00 to 6:00 am every day. So come one come all.

Lastly I want to thank TUNADO for the good work you are doing and it is the reason I challenge all stakeholders including development partners and private sector to support you technically and financially to steer apiculture sector further to cause development. I thank all those who have contributed to this successful event.

I therefore declare this honey week exhibition open and I wish all the best.

***For God and My Country  
Hon Bright Rwamirama***

## 12.4 Speech at the opening ceremony by Swiss Contact UG Country Director

### **The 4th National honey Week (26th -31st August 2013) Speech from the country Manager Swisscontact Uganda- Tania Haidara 29th August 2013-08-28.**

Our Guest of honour; **Her Excellency the Irish Ambassador to Uganda** and all distinguished guests in your different capacities. I take the honour to salute you all.

First of all, I would like to congratulate TUNADO and its associates for successfully organizing the 4th National honey week.

Swisscontact is privileged to be associated with this year's National Honey week and the entire efforts to development the honey value chain in Uganda.

The theme of this year's Honey week "Bee Keeping a means for youths and women Employment in Uganda" " is very appropriate and is in line with Swisscontact's principles and values .

We strive to empower and create employment opportunities for the youth and women. We are therefore delighted to see that bee keeping can provide employment opportunities for the youth and women. To fulfill the above, Swisscontact pledges to continue playing its role of facilitation in the honey sector. Our current project envisages supporting 15000 bee keepers in Nakasongola, Nakaseke and Luwero and 2 other districts.

Bee keeping is one the sectors which if exploited, can lift communities out of poverty especially the youth and women. We are aware that the current demand for beehive products surpasses the current production levels. There are many underlying causes for this low honey production and together with others, especially the private sector and government agencies we shall continue to support bee keepers to increase honey production and connect them to markets. This year, we are supporting TUNADO and ApiTrade Africa to fulfill their mandates. For example we shall support 5 honey processors through ApiTrade to participate in this year's apimondia conference in Ukraine in the first week of October. In collaboration with MAAIF and TUNADO, the National Bee Keepers manual has been simplified and will be ready for printing soon.

At grassroot level, we are working with local governments and local companies to provide embedded services to bee keepers.

I would like to note that, although honey processing and packaging has been adopted by a number of people, it is still a challenge for this honey to find its way to formal markets. One of the reasons is that most of this honey is not certified by Uganda National Bureau of standards (UNBS). I would like to call upon the UNBS and government to work with development partners to ensure that honey processors are helped to get their honey certified.

Also, a lot of efforts have been made to promote improved bee keeping technologies in the country,

however the adoption of these technologies have been low due to lack of funds to invest in them. Farmers need capital to invest in technologies which we sell to them. Financial institutions have always been reluctant to serve farmers /bee keepers. I appeal to financial institutions to change their perceptions towards farming. Some enterprises like bee keeping are profitable and therefore should attract financing from financial institutions.

Swisscontact pledges to work with you and other private sector entities to ensure that we support the growth of the honey sector. It is our approach as an organisation to work with private sector because it is the engine for economic growth. We shall be happy if you open up your doors and join us.

As I conclude, guest of honour, I would like to urge everyone here and other Ugandans to value and cherish the local products. It is well known that Uganda produces some of the best honey in the world but surprisingly, it is least consumed by locals. Let us support our producers by consuming what they produce; we shall have provided market to the poor whose life will change due to the money we pay for their products.

To our farmers and partners, let us take this event as an opportunity to establish networks for business, look for potential buyers and suppliers and pursue them even after this event that is when you will appreciate the importance of participating in the honey week.

I emphasize that Swisscontact will always be with you, we shall continue collaborating with TUNADO, MAAIF, the Private sector and other NGOs.

I wish all of you fruitful results from this year's honey week.

Thank you all

**Tania Haidra**  
**Country Manager**  
**Swisscontact.**

## 12.5 Speech at the opening ceremony of Honey Week Exhibition by TUNADO Chairperson

Our guest of honor Hon Minister of Trade and Industry Amelia Kyambade, The Country Representative of Food and Agriculture Organization of the United Nations Alhaji M.Jallow. The Representative of Bees for Development Mr. Martin Jones, Representatives of our other Distinguished Development Partners, Members of the Board and Management of TUNADO, Exhibitors ,Ladies and Gentlemen.

On behalf of the Board, Management of TUNADO and the Beekeeping fraternity and my own behalf I welcome you all to the closing ceremony of the National Honey Week Exhibition 2013 which is being held at this Lugogo Forest Mall. Thank you for setting this time aside out of your busy weekend schedules to come and attend this event. Your presence here is a manifestation of your love and appreciation of the role bees play in the development of our economy and our lives as they pollinate our agricultural and forest crops conserve our biodiversity and provide us with nutritious food and income.

Hon Minister Ladies and gentlemen I am Jurua Mcpeace Jackson the Chairman of the Board of Directors of “The Uganda National Apiculture Development Organization”. (TUNADO) is a membership based national apex body which is registered with the registrar of companies and the only recognized apex body by the government of the republic of Uganda ,State and non State Agencies to coordinate the activities of the stake holders in apiculture industry in Uganda. The organization is managed by a Board which is elected in to office every five years at the annual general meeting (AGM) . Representation on the Board is based on the major actors along the value chain. The bee farmer’s representation is based on the agro ecological zones namely West Nile, Mid North, North East, Eastern, Central, Mid Western and South Western. Then the packers/processors are represented on the Board by 2 persons. Then there is a slot for the academia and civil society organization. Apart from being the chairperson of the Board I am the representative for West Nile region and my other colleagues on Board are Mrs. Lakot for Mid North, Mr. Oluga George for North East, Mr. Kisaale Bosco for Eastern, Mr. Charles Kanyike for Central, Mr. Tunanukye George for Mid western and Mrs. Evas Mugabi for South western. Apart from being the representative of South Western Mrs. Evas Mugabi is my deputy chair person of the organization Mr.Clives Ainebyona and Mr. Farid Karama represent the packers and processors on the board. There is a slot for the academia and civil society to sit on the Board when the need arises.

The day to day activities of the organization are undertaken by the management led by the Executive Director Mr. Biryomumaisho Dickson. The Executive Director is assisted by Programs Manager Ms Namala Mable , Finance and Administrations Manager Ms Babirye Sauda and Mr. Bomujuni Allon Membership Development Officer. Our guest of honor ladies and gentle men this is the fourth edition of the national honey week exhibition and as you saw for yourself the exhibitors come from all over Uganda. The most note worthy are exhibitors from Karamoja which has been supported by Irish Aid through Oxfam and Exhibitors from the Luwero Triangle with support from Swisscontact. We have a total of 85 organizations who are exhibiting their products here today. HonMinister these are our members who responded to Governments call to farmers to add value to their products so as to earn better incomes. They received value addition training from Development partners and Government initiatives through NAADS and FIFOC scheme. Apart from Bee Natural Uganda which has the state of art Factory based in Arua the rest are cottage Industries in their own right. They have created jobs for our Youth and Women. They are providing market for our beekeepers and they are contributing to our National Economy. However where as they are doing well in the local market where they have 80% market share they are un able to compete with their regional partners because of lack certification . The UNBS cost of certification is very high and procedures are very long and frustrating for our micro honey processors and therefore I make a humble appeal to you Hon Minister to find innovative ways to assist our members so that they can compete effectively in the regional and other markets. TUNADO

is very willing to partner with the Ministry and with UNBS in finding a solution to this challenge of certification.

The main objective of the National honey week is to create awareness among the general public, consumers and value chain actors that bees are very vital in enhancing food security through their pollination services; honey and other hive products which have nutritional and medicinal values; and the many employment opportunities the industry offers. This is emphasized in our theme for this 4th national honey week which states as “beekeeping a means for youth and women employment in Uganda”, apart from the sector having great potential for growth in terms of comparative advantage compared to other regional and international players; it has potential in providing immense employment opportunities for youth, women and other disadvantaged groups in our communities. This is mainly because it requires minimal start-up capital in terms of land and equipment which are the part of the major challenges faced by these groups when it comes to starting businesses. It is therefore our strategy in partnership with Government and Development partners to target the youth and Women together with other disadvantaged groups – elderly, PWDs, and those living with HIV/AIDs to engage them in beekeeping and other related activities along the value-chain as a way of fighting the unemployment problems in this country.

Hon. Minister, the other challenge is for us to access cheap credit particularly the agricultural loans/ Smes; given the nature of our business It would be important that as a sector we are allowed to access credit that is long term and with payback period that is not monthly but rather quarterly, and with a grace period. Where we have such options the requirements are detrimental in that they are too many to let some operate in a given time frame. It is our prayer that we also be recommended to given government funding institution(s) where we can access long term financing especially for capital investments – say for honey processing equipments, and modern hives. Hon. Minister, ladies and gentlemen, I have already raised the issue of certification, but in relation to that we have a serious concern regarding different honeys and hive products being imported to this country; it is very important that a special unit be trained to look at these products coming into this country since they pose a serious problem to our bees; and in the same vein we also ask for intervention on the different pest sides/ackalicides being imported or encouraged for use by different sectors in this country. Furthermore the national honey week exhibition provides an opportunity for the public to learn about the ease with which one can generate additional income through beekeeping as it is a low cost enterprise. The third objective of the national honey week exhibition is the creation of sustainable rewarding markets and linkages for honey and other hive products (i.e. bees wax, propolis etc). This year’s show will also provide an opportunity for our participants to polish their exhibits so as to effectively represent Uganda at the International Event Apimondia which will take place at Kiev in Ukraine. Lastly this high level promotion serves as a basis to interest Government, Development partners and the private sector to increase their funding for the sector as the benefits impact positively on the population. For instance with a sustainable and rewarding market producers will be incentivized to produce more as they will develop confidence in the market. Increased production will mean increased incomes for the households and improved live hood. Jobs will be created along the entire value chain thus reducing the unemployment among the population especially the youth and women. Our guest of honor ladies and gentlemen. TUNADO is 9 years old and in the few years it has been in existence it has been able to achieve the following:- TUNADO has a fully functional office situated on Plot 76 Buganda Road where the secretariat is based. It has awell spread Membership base totaling now 165 and representing over 1.2 million people engaged in the apiculture sector. It has established solid and firm linkages and networks with state and non state agencies namely **MAAIF,NAADS,NARO,FAO,BfD,UNFFE,PSFU,SWISSCONTACT,ENVIROMENTALERT ,ZOA,SELF HELP AFRICA,SNV and OXFAM.**

Working in conjunction with Export Promotion Board and MAAIF TUNADO was able to secure entry into the lucrative EU market in 2005 for Ugandan honey and other hive products. TUNADO has successfully hosted 3 National Honey Week Exhibitions and this is the 4th and it has raised the awareness of the

importance of bees to our national economy among the Ugandan population. We have successfully mobilized resources for our members to participate in the biannual continental event Api Expo 2010 in Lusaka Zambia and Api Expo 2012 in Ethiopia where our members won accolades. In conjunction with BfD, Apitrade Africa and NAADs Tunado has been able to publish the following:- Information for Honey Packers , Market Access for Packers and, Uganda Apiculture Profile. Every quarter we publish Api News later which is informative on the current state of the Apiculture Industry in the country. In conjunction with TUNADO MAAIF was able to develop the National Training Manual which is being simplified with Financial Help from Swiss Contact.

These achievements would not have been possible without the support of Government of the Republic of Uganda and our Development partners. On this note allow me to thank Government for providing an enabling environment for private sector to thrive. Our Development partners you have been wonderful and thank you for your continued support and cooperation. Your support to our farmers has not been in vain because what are being showcased here today are the fruits of your sustained intervention in the sector. You have now created a momentum for all the actors and potential actors to go full blast into production so that we realize 50% of the country's production potential of 500,000 metric tons. I have a dream that one day this country will export substantial amount of honey and other hive products. I have a dream that one day our farmers will go smiling to the bank because of earning substantial incomes from honey and other hive products and I have a dream that one day Beekeeping will be high on the agenda of National Development because of the pollination services. Therefore I call on all of you our sterling partners to increase your budgets so that together we can achieve greater success.

Apart from challenges of certification and access to cheap credit the other challenge facing the industry is the lack of reliable statistics on production, consumption and exports of honey. This makes it difficult to attract private sector funding to the sector .This also makes it difficult for policy makers to appreciate the value of the sector to the national economy. Secondly TUNADO lacks financial resources to implement her strategic plan effectively as membership fees cannot support the strategic plan budget. Furthermore TUNADO lacks means of transport to traverse the country as such its link with the grass root has remained weak. As I conclude I wish to thank TUNADO Management for organizing this 4th Honey Week Exhibition under the theme Beekeeping a means for Youth and Women Employment.

***Well done and thank you all for listening.***

***For God and My Country.***

## 12.6 List of exhibitors who participated at the Honey Week event

No	COMPANY NAME	PRODUCTS/SERVICES	CONTACT
1	A & C ,LOGISTICTS COMPANY LTD	Honey	0789391533
2	ADAG ARWOYA	Honey, beeswax	077959160
3	ADOKGIRA BEEKEEPING GROUP	Honey, beeswax	0779998015
4	AFRICA AGRIBUSINESS ACADEMY	Promoting beekeeping	0752584069
5	AFROPLAST ENTERPRISE LTD	Packaging materials	0712936845
6	AGAGO UNITED BEEKEEPERS ASSOCIATION	Honey, sheanut oil	0774973540
7	AGAKONYA BEEKEEPING GROUP	Honey, beeswax	0713069130
8	AGALYAWAMU BUWANA BEEKEEPING PROJECT	Honey, candles	0782110416
9	AINE'VE INVESTMENTS(U)LTD	Honey, propolis, beewax, wine	0701968270
10	ARUA MARKET WOMEN HONEY TRADERS	Bulk honey	0772388935
11	ARUA MOYO NEBBI BEEKEEP	Honey	0772479114
12	ATANGA COMMUNITY POLYTECHNIC BEEKEEPING GROUP	Honey, beeswax	0715999125
13	ATIM KI KOM BEEKEEPING GROUP	Honey, beeswax	0775786424
14	ATO CON BEEKEEPING GROUP	Honey, beeswax	
15	AYELA PHA FARMERS GROUP	Beehive, honey	0774829341
16	BEE HOUSE PRODUCTS (U) LTD	Honey, propolis	0772860695
17	BEE NATURAL (U), LTD	Honey blocks, beeswax, candles	0794025939
18	BF-SUMA HEALTH PRODUCTS	Health products	0702046156
19	BUKEDEA HONEY PRODUCERS AND PROCESSORS ASSOCIATION	Honey, honey combs ,wax and candles	0783362320
20	BULEMEZI BEEKEEPERS ASSOCIATION	Honey	0782454517
21	BUSHENYI CONNOISSEUR HONEY COOPERATIVE SOCIETY LTD	Honey, propolis, honey combs, soya cookies	0772627874
22	CAN MITU DIRO BEEKEEPING	Honey, beeswax	0785556754
	CENG PETYO WOMEN BEEKEEPING GROUP	Honey, beeswax	0785556754
23	DAMA MEDICINAL HERBS	Natural and herbal medicine	0774304361
24	ETORI APICULTURE ASSOCIATION	Honey	0777451669
25	E.K HONEY PRODUCTS	Honey	0781732132
26	EFFECTIVE SKILLS DEVELOPMENT COMPANY	honey wine	0752573900
27	ELGON FRESH HONEY	Honey, propolis, equipment	0712338715
28	EXCEL HORT CONSULT	Natural honey	0779683753
29	FK YOUTH MENTORING NETWORK	Training	0752584069
30	GATES HONEY	Honey, propolis tincture, beeswax, candles	0784459777
31	GEN MEG BEEKEEPING GROUP	Honey, beeswax	0782895618
32	GO HONEY	Honey, wax	0757482603
33	GOULONYO BEEKEEPERS	Honey, beeswax	0772302615

34	IBALOKWE BEEKEEPING GROUP	Honey, beeswax	0782253668
35	JAMBO HONEY	Honey	0772388935
36	JIE COMMUNITY ANIMAL HEALTH WORKERS ASSOCIATION	Honey, beehives, candles, wax	0782750693
37	JJLLIMA HOLDINGS CO.LTD	Honey, Sheanut butter, honey wine, candles	0772575033
38	KABALE MINICIPALITY MODERN BEEKEEPERS	Honey	0785010110
39	KALONGOP CATHOLIC WOMEN ASSOCIATION	Honey, beeswax	0782210523
40	KAMWENGE BEEKEEPERS COOPERATIVE SAVINGS AND CREDIT SOCIETY	Honey, creams, propolis, candles	0752516641
41	KANUNGU BEEKEEPERS DEVELOPMENT COMPANY	Honey, smoker, beehives, wax candles	0783386770
42	KANY KANY BEEKEEPING GROUP	Honey, bees wax	0787810174
43	KASHAMBYA BEEKEEPERS ASSOCIATION	honey	0773945009
44	KAYONZA –KITIMBWA BEE KEEPERS ASSOCIATION	Honey ,Candles, Seedlings	0776078438
45	KEREKENE BEEKEEPERS,BUDAKA	Honey ,wax	0783361444
46	KISORO COMMUNITY ASSOCIATED BEEKEEPERS	Honey, propolis, equipments	0703090064
47	KITGUM WOMEN BEEKEEPERS	Honey, candles, propolis, cream	0782539674
48	KOBUIN BEEKEEPERS FARMERS ASSOCIATION	Honey, candles, wax	0773774200
49	KYEBISA ENTERPRISE LTD	Honey	0772473936
50	LAMIT BEEKEEPING	Honey, beeswax	0782116630
51	LIBERTY DEVELOPMENT FOUNDATION	Honey ,candles	0772629673
52	LUBANGA NEYO BEEKEEPERS	Honey, beeswax	0778380783
53	LUKOLE UNITED BEEKEEPERS ASSOCIATION	Honey, beeswax	
54	LUTOME YELE BEEKEEPING GROUP	Honey, beeswax	07884550386
55	MAKTIC BEEKEEPING GROUP	Honey, beeswax	
56	MAYUGE INTEGRATED APICULTURE FARMERS ASSOCIATION	Honey, beeswax	0775057304
57	MOMIT BEEKEEPING GROUP	Honey, beeswax	
58	MT ELGON BEEKEEPING COMMUNITY	Hive equipment	0392943018
59	MUKISA BEEKEEPING GROUP,IGANGA	Honey, wax, honey combs	0782916221
60	MUKONGORO BEEKEEPERS ASSOCIATION	Honey, candles, wax	0754630669
61	NAKASEKE BEEKEEPERS ASSOCIATION	Honey	0782799863
62	NAKASONGOLA BEEKEEPERS ASSOCIATION	Honey, beeswax, propolis	0772340468
63	NATURAL BEE PRODUCT MOYO	Honey, tincture, natural body jelly	0772994811
64	NGE RWOT BEEKEEPING GROUP	Honey, beeswax	
65	NATURAL BASKET(U)LTD	Honey, wine, beeswax, hibiscus flower	0772960825
66	NYEKORACH BEEKEEPING GROUP	Honey, beeswax	0788733530
67	OBITTO UNITED	Honey, beeswax	0783923121
68	OKE WEST NILE HONEY	Honey	0772978678
69	OKUKA BEEKEEPING GROUP	Honey, beeswax	

70	OPALETEM BEEKEEPING GROUP	Honey, beeswax	0778466526
71	ORIBCHAN BEEKEEPING GROUP	Honey, beeswax	0772990279
72	PAR-PI-ANGUM BEEKEEPING GROUP	Honey, beeswax, honey wine	0787322117
73	RETURNED COMMUNITIES BEEKEEPERS ASSOCIATION	Honey, soya honey cake, honeywine, propolis, simsim honey bread	0772721325
74	RIBE BERI BEEKEEPERS	Honey	0775590541
75	STAR CAFÉ LIMITED	Coffee	0774554069
76	SULMA FOODS	Honey ,wax	0752584069
77	TEMGUMI BEEKEEPING	Honey, beeswax	0789485099
78	THE HIVE LTD	Beekeeping equipments	0782730294
79	TEREGO BEEKEEPERS ASSN	Honey	0775127140
80	TORORO DISTRICT BEE FARMERS ASSOCIATION	Honey, Candles, beeswax	0772690427
81	TROPICAL BEEKEEPING INSTITUTE	Training	0772564659
82	WADOKO PACHO BEEKEEPING GROUP	Honey, beeswax	0775483743
83	WANEN MOT BEEKEEPER	Honey, beeswax	0787964927
84	WAROKO GANGBKABEEKEEPING GROUP	Honey, beeswax	0782159209
85	YIL BULU BEEKEEPING	Honey, beeswax	0754992661

## 12.7 Judging Criteria for Honey Exhibitors – Processors & Packers category

No	Name of Exhibitor	Region where your based	TUNADO member	No. of products	Conformity to theme and Stall set-up	Design & Branding	Product information	Finish & cleanliness	Compliance to standards -UNBS -Certificate	Staff Customer care	Total

**NB:** Rank 1- 5: where by 1 is lowest ranking and 5 is highest ranking  
35 points is the highest total attainable by each exhibitor

## 12.8 Paper presented by FAO Project Manager on Beekeeping for Employment



### THE GREAT LAKES PROJECT

## CREATING EMPLOYMENT FOR YOUTH AND WOMEN THROUGH BEEKEEPING

The Overall Goal: The overall goal of the Great Lakes project is to facilitate and enhance incomes and living standards of the rural households in the Great Lakes Region by promoting agricultural commercialization, through support to market oriented production, improved marketing efficiency and value addition/agro-processing, using the commodity value chain development approach.

Using the Value Chain Approach, and in partnership with Government Agencies, the Private Sector and other Development Partners. Food and Agriculture Organization of the United Nations – Great Lakes project, in an effort to enhance commercialization of agriculture has focused on ; Capacity Building of the different Honey Value Chain actors through Trainings - several Community Based Facilitators are now in place, Farmer Institutional Development – farmer groups have been merged and developed into co-operatives, Facilitating establishment of modern demo apiaries, etc...; Facilitating Market Linkages; Supporting Value Addition e.g. Construction of Honey Collection/Refinery centres & branding of honey; Facilitating establishment of reliable Input Supply Centres especially modern beehives; Linkage to Market Information & other service providers; Introduction of the VSLA approach; and enhancing networking with other beehive products stakeholders in the region.

As a result of the above a number of youths and women have highly benefited in beekeeping and in particular we front 2 success stories below though there many benefiting in similar and different ways:

#### ALEX BARUHUKIRE OF KASHAMBYA – KABALE District

**Before:** Alex Baruhukire of Kashambya is aged 31, before the project interventions he tried to refine honey using mosquito nets and packing it in used mineral water bottles and jerry cans. The refinery place was a mud & wattle store at his home.

**To date:** Alex is chairperson of the Business Wing for Kashambya Beekeepers Co-operative Society supported by the Great Lakes project. He has access to a proper honey collection /refinery centre well equipped with refinery equipment from the FAO's Great Lakes project. He has been linked to makers of proper packaging materials and labels designed by the co-operative with the help of the project.

**Results of the interventions:** Alex's market for honey has widened, he can now supply supermarkets too which could not accept his honey before. Working with other in the co-operative has done a lot for publicity of his honey. From the annual sales of about 300 Kgs of refined honey he is now able to sell more than one ton of refined honey in a year.

## **MRS. PAULINE KIRASHA OF KMC – KABALE District**

**Before:** Mrs. Pauline Kirasha of KMC Kabale has been a mother of many, both biological and adopted children. Initially she kept bees at subsistence level, only getting honey for home use and gifts to friends and relatives.

**To date:** Mrs. Kirasha has now been trained by the Great Lakes project as one of the Honey Demo Farmers in the area. She has constructed a 30ft X 20ft shelter for beehives using locally available materials with wire mesh and iron sheets, which can house over 100 beehives. And now beginning to produce honey commercially.

**Results of the interventions:** Mrs. Kirasha's apiary has since expanded from 8 beehives to 40 beehives and she is still working on the increase. She can now harvest up to about 600 Kgs of honey in year from less than 150 Kgs of honey in the previous years.

Future Considerations: A lot still needs to be done though especially in changing the mindset of farmers to manage the modern hives appropriately, and refining value addition methods especially the "Nturire" drink. More beehive products still need to be produced at farmer level outside the honey refining, making of Propolis and honey wax extraction. Involvement of more youths especially in the rural areas vital, otherwise industry is aging in some areas. And of course more capacity building for the honey farmers' cooperatives.

**COMPILED BY:  
MS. PATRICIA NSIIME  
NATIONAL PROJECT MANAGER  
FAO – GREAT LAKES PROJECT**

## 12.9 Speech at the closing ceremony by Hon Minister of Trade Industry and Cooperatives

### HON. MINISTER AMELIA KYAMBADDE'S SPEECH AT THE CLOSING CEREMONY OF THE 4TH NATIONAL HONEY WEEK 26-31ST AUG 2013

Government official present  
Board and Executive Director TUNADO  
Development Partners present  
TUNADO members and Exhibitors  
Distinguished dignitaries  
Ladies and Gentlemen  
Good Morning

I am very honoured today to officiate the closing ceremony of the 4th Uganda National Honey Week organized by TUNADO under a well considered theme "**Beekeeping - a means for youth and women employment**". I understand that the honey week has been running since Monday 26th Aug 2013 to-date and I am sure that members of the public and the entire beekeeping fraternity have benefited a lot from this event.

I am happy to see exhibitors all over the country participating in this cherished event whose objective is to raise awareness and ease market access for honey and other hive products. As you maybe aware, northern Uganda was for so long affected by Kony war and was thus difficult for local communities to engage in productive and income generating activities. Thank God NRM government managed to end the war and peace was re-installed and it is the reason you can see by yourselves big turn up of exhibitors right from West Nile, Mid north and Karamoja region. You can stand up for recognition. Thank you very much for participating.

I understand that before 1980's the honey industry was very traditional and never promoted as compared to coffee, tea, tobacco and cotton, when NRM government came into power, beekeeping was recognized as an agriculture enterprise that can generate income and diversify on the country's economy. Thus in 2001 The Government of Uganda and Common Wealth Secretariat commissioned a study on how apiculture sector can get organized. Thus the study recommended that an apex body needs to be put in place to coordinate the apiculture industry as such government organized several stakeholders meetings in 2002 and in 2003 TUNADO was formed and an MOU signed with government. Government is happy that TUNADO you have continued to play your role the reason government created you.

Am aware that with UNBS that falls under my ministry, honey standards US 18 was developed and this enables processors and packers to certify their honey and other hive products. I hope you are already enjoying this service. In similar way in 2005 through Uganda Export Promotion Board under my ministry and Ministry of Agriculture Animal Industries and Fisheries Uganda was able to access EU market and until now you have not tapped into this cherished market even when the Government continues to invest in Residue Monitoring Plan to sustain this market.

Going back to the 4th honey week theme, I must say it is timely because when the NRM government decided to provide free education for all, the number of graduates for both degrees and diploma raised to 50,000 annually against only 275,149 positions available in civil services. As Ugandans, we have got to exploit other areas that have potential to generate income particularly beekeeping. For example Prof Horns put Uganda's honey production potential at 500,000 metric tones and yet statistics estimate that currently we are producing only 5,000 metric tones just one percent. Fellow women why cannot we harness this potential, beekeeping does not require very fertile agriculture land, it is less time consuming the cost for establishing an apiary is minimum to about Ugx. 600,000 and return on investment is high about Ugx. 2,000,000 annually. The market for honey is readily available; we now have EAC and COMESA. Why not invest in beekeeping? Fellow youth I know you never want to waste time and delays on investments for returns but there is quick money in honey value chain, you can buy and sell honey, make and sell hives and equipment, train and train others at a cost, you can make and sell honey wine, beeswax candles soap etc. So please take this opportunity. Form cooperatives, associations and groups to be able to access services such as finance and many others.

As I conclude I want to take this opportunity once again to thank TUNADO for investing in promoting apiculture in Uganda, I also want to thank partners in development such as SNV Swiss Contact Uganda, FAO, Self Help Africa, Environmental Alert, ZOA, Oxfam, Bees for Development for supporting our beekeepers. As Government we are very committed to creating enabling environment for both production and trade.

Lastly I pledge my own and my ministry support to apiculture sector development.

***For God and My Country***

## 12.10 Speech at the closing of Honey Week Exhibition by TUNADO Chairperson

Our guest of honor Hon Minister of Trade and Industry Amelia Kyambade, The Country Representative of Food and Agriculture Organization of the United Nations Alhaji M.Jallow. The Representative of Bees for Development Mr. Martin Jones, Representatives of our other Distinguished Development Partners, Members of the Board and Management of TUNADO, Exhibitors ,Ladies and Gentlemen.

On behalf of the Board, Management of TUNADO and the Beekeeping fraternity and my own behalf I welcome you all to the closing ceremony of the National Honey Week Exhibition 2013 which has been running for the past 2days here at Lugogo Forest Mall. Thank you for setting this time aside out of your busy weekend schedules to come and attend this event. Your presence here is a manifestation of your love and appreciation of the role bees play in the development of our economy and our lives as they pollinate our agricultural and forest crops conserve our biodiversity and provide us with nutritious food and income. Hon Minister Ladies and gentlemen I am Jurua Mcpeace Jackson the Chairman of the Board of Directors of “The Uganda National Apiculture Development Organization”. (TUNADO) is a membership based national apex body which is registered with the registrar of companies and the only recognized apex body by the government of the republic of Uganda ,State and non State Agencies to coordinate the activities of the stake holders in apiculture industry in Uganda. The organization is managed by a Board which is elected in to office every five years at the annual general meeting (AGM)

Representation on the Board is based on the major actors along the value chain. The bee farmer’s representation is based on the agro ecological zones namely West Nile, Mid North, North East, Eastern, Central, Mid Western and South Western. Then the packers/processors are represented on the Board by 2 persons. Then there is a slot for the academia and civil society organization. Apart from being the chairperson of the Board I am the representative for West Nile region and my other colleagues on Board are Mrs. Lakot for Mid North, Mr. Oluga George for North East, Mr. Kisaale Bosco for Eastern, Mr. Charles Kanyike for Central, Mr. Tunanukye George for Mid western and Mrs. Evas Mugabi for South western. Apart from being the representative of South western Mrs. Evas Mugabi is my deputy chair person of the organization Mr. Clives Ainebyona and Mr. Farid Karama represent the packers and processors on the board. There is a slot for the academia and civil society to sit on the Board when the need arises. The day to day activities of the organization are undertaken by the management led by the Executive Director Mr. Biryomumaisho Dickson. The Executive Director is assisted by Programs Manager Ms Namala Mable, Finance and Administrations Manager Ms Babirye Sauda and Mr. Bomujuni Allon Membership Development Officer. Our guest of honor ladies and gentlemen this is the fourth edition of the national honey week exhibition and as you saw for yourself the exhibitors come from all over Uganda. The most note worthy are exhibitors from Karamoja which has been supported by Irish Aid through Oxfam and Exhibitors from the Luwero Triangle with support from Swisscontact. We have a total of 85 organizations who are exhibiting their products here today. Hon-Minister these are our members who responded to Governments call to farmers to add value to their products so as to earn better incomes. They received value addition training from Development partners and Government initiatives through NAADS and FIFEOC scheme. Apart from Bee Natural Uganda which has the state of art Factory based in Arua the rest are cottage Industries in their own right. They have created jobs for our Youth and Women. They are providing market for our beekeepers and they are contributing to our National Economy. However where as they are doing well in the local market where they have 80% market share they are un able to compete with their regional partners because of lack certification . The UNBS cost of certification is very high and procedures are very long and frustrating for our micro honey processors and therefore I make a humble appeal to you Hon Minister to find innovative ways to assist our members so that they can compete effectively in the regional and other markets. TUNADO is very willing to partner with the Ministry and with UNBS in finding a solution

to this challenge of certification.

The main objective of the National honey week is to create awareness among the general public, consumers and value chain actors that bees are very vital in enhancing food security through their pollination services; honey and other hive products which have nutritional and medicinal values.; and the many employment opportunities the industry offers. This is emphasized in our theme for this 4th national honey week which states as “beekeeping a means for youth and women employment in Uganda”, apart from the sector having great potential for growth in terms of comparative advantage compared to other regional and international players; it has potential in providing immense employment opportunities for youth, women and other disadvantaged groups in our communities. This is mainly because it requires minimal start-up capital in terms of land and equipment which are the part of the major challenges faced by these groups when it comes to starting businesses. It is therefore our strategy in partnership with Government and Development partners to target the youth and Women together with other disadvantaged groups – elderly, PWDs, and those living with HIV/AIDs to engage them in beekeeping and other related activities along the value-chain as a way of fighting the unemployment problems in this country. Hon. Minister, the other challenge is for us to access cheap credit particularly the agricultural loans/Smes; given the nature of our business It would be important that as a sector we are allowed to access credit that is long term and with payback period that is not monthly but rather quarterly, and with a grace period. Where we have such options the requirements are detrimental in that they are too many to let some operate in a given time frame. It is our prayer that we also be recommended to given government funding institution(s) where we can access long term financing especially for capital investments – say for honey processing equipments, and modern hives.

Hon. Minister, ladies and gentlemen, I have already raised the issue of certification, but in relation to that we have a serious concern regarding different honeys and hive products being imported to this country; it is very important that a special unit be trained to look at these products coming into this country since they pose a serious problem to our bees; and in the same vein we also ask for intervention on the different pest sides/ackalicides being imported or encouraged for use by different sectors in this country. Furthermore the national honey week exhibition provides an opportunity for the public to learn about the ease with which one can generate additional income through beekeeping as it is a low cost enterprise. The third objective of the national honey week exhibition is the creation of sustainable rewarding markets and linkages for honey and other hive products (i.e. bees wax, propolis etc). This year’s show will also provide an opportunity for our participants to polish their exhibits so as to effectively represent Uganda at the International Event Apimondia which will take place at Kiev in Ukraine.

Lastly this high level promotion serves as a basis to interest Government, Development partners and the private sector to increase their funding for the sector as the benefits impact positively on the population. For instance with a sustainable and rewarding market producers will be incentivized to produce more as they will develop confidence in the market. Increased production will mean increased incomes for the households and improved live hood. Jobs will be created along the entire value chain thus reducing the unemployment among the population especially the youth and women. Our guest of honor ladies and gentlemen. TUNADO is 9 years old and in the few years it has been in existence it has been able to achieve the following:-

TUNADO has a fully functional office situated on Plot 76 Buganda Road where the secretariat is based. It has awell spread Membership base totaling now 165 and representing over 1.2 million people engaged in the apiculture sector. It has established solid and firm linkages and networks with state and non state agencies namely MAAIF, NAADS, NARO, FAO, BfD, UNFFE, PSFU, SWISSCONTACT, ENVIROMENT ALERT, ZOA, SELF HELP AFRICA, SNV and OXFAM. Working in conjunction with Export Promotion Board and MAAIF TUNADO was able to secure entry into the lucrative EU market in 2005 for Ugandan honey and other hive products. TUNADO has successfully hosted 3 National Honey Week Exhibitions and this is the 4th and it has raised the awareness of the importance of bees to our national economy among

the Ugandan population. We have successfully mobilized resources for our members to participate in the biannual continental event Api Expo 2010 in Lusaka Zambia and Api Expo 2012 in Ethiopia where our members won accolades. In conjunction with BfD, Apitrade Africa and NAADs. TUNADO has been able to publish the following:-Information for Honey Parkers , Market Access for Parkers and Uganda Apiculture Profile. Every quarter we publish Api News later which is informative on the current state of the Apiculture Industry in the country.

In conjunction with TUNADO MAAIF was able to develop the National Training Manual which is being simplified with Financial Help from Swiss Contact. These achievements would not have been possible without the support of Government of the Republic of Uganda and our Development partners. On this note allow me to thank Government for providing an enabling environment for private sector to thrive. Our Development partners you have been wonderful and thank you for your continued support and cooperation. Your support to our farmers has not been in vain because what are being showcased here today are the fruits of your sustained intervention in the sector. You have now created a momentum for all the actors and potential actors to go full blast into production so that we realize 50% of the country's production potential of 500,000 metric tons. I have a dream that one day this country will export substantial amount of honey and other hive products. I have a dream that one day our farmers will go smiling to the bank because of earning substantial incomes from honey and other hive products and I have a dream that one day Beekeeping will be high on the agenda of National Development because of the pollination services. Therefore I call on all of you our sterling partners to increase your budgets so that together we can achieve greater success.

Apart from challenges of certification and access to cheap credit the other challenge facing the industry is the lack of reliable statistics on production, consumption and exports of honey. This makes it difficult to attract private sector funding to the sector .This also makes it difficult for policy makers to appreciate the value of the sector to the national economy. Secondly TUNADO lacks financial resources to implement her strategic plan effectively as membership fees cannot support the strategic plan budget. Furthermore Tuna do lacks means of transport to traverse the country as such its link with the grass root has remained weak. As I conclude I wish to thank TUNADO Management for organizing this 4th Honey Week Exhibition under the theme Beekeeping a means for Youth and Women Employment.

***Well done and thank you all for listening.***

***For God and My Country.***

## 12. 11 Speech at the closing ceremony by FAO Country Representative

### CLOSING OF NATIONAL HONEY WEEK SHOW 31ST AUGUST 2013 STATEMENT BY FAO REPRESENTATIVE

**Honourable Amelia Kyambadde, Minister of Trade, Industry and Cooperatives**  
**Representatives of the Ministry of Agriculture, Animal Industry and Fisheries**  
**Development Partners**  
**Chairperson TUNADO, Mr. Jurua Jackson**  
**Chairperson Honey Week Organizing Committee**  
**Executive Director TUNADO, Mr. Biryomumaisho Dickson**  
**Members of TUNADO**  
**All Apiculture Stakeholders present**  
**Invited guests**  
**Ladies and gentlemen**

Greetings from the entire staff of the Food and Agriculture Organization of the United Nations (FAO) in Uganda. My sincere thanks to the Board of Directors of TUNADO, Organizing Committee of the Honey Week and Executive Director, TUNADO, for inviting FAO to the Honey Week Show, and specifically to this auspicious closing ceremony. We have been partners of TUNADO and wish to continue the partnership.

I would like to seize this opportunity to also extend my appreciation to the TUNADO Management for providing strategic direction for the Apiculture Sector and for organizing promotional events like the Honey Week and this event. Thank you Development Partners who sponsored part of the activities of the Honey Week and Exhibitors for showcasing your products. To the public, I say thank you for your participation and please come again next year.

Honourable Minister, Ladies and Gentlemen, we are all aware that the Honey Industry, with distinguished support from TUNADO, is growing and awareness is being raised on the vital role bees play in providing pollination for plants/crops, food security for rural households, biodiversity conservation, and medicinal beehive products (including honey and Propolis with anti-fungal, anti-viral and anti-bacterial properties).

FAO is associated with TUNADO and the apiculture stakeholders because of our passion for food security in Uganda and all over the world. In fact, achieving food security for all is at the core of FAO's efforts and our mandate is engrossed in improving levels of nutrition, agricultural production and productivity, and living standards, especially for the rural populations, which contribute to economic growth.

Allow me to mention, Honourable Minister, that FAO is supporting the beekeeping enterprise in Kabale and Kisoro Districts through the Great Lakes Project. Specifically, we have 1,200 beekeepers as beneficiaries of the project and they have been organized into 6 Sub-County level Associations; 5 of them have already been transformed into co-operatives. Three Honey Collection/Refinery Centres for the co-operatives have been established and the fourth is in the final stages of completion. I believe their

products were displayed here. Over 120 modern beehives, already distributed among the beekeepers, have been produced by the carpentry machine purchased by FAO and installed in Kabale. It is also heartening to note that the Honey Collection/Refining Centres have been linked to some supermarkets where they supply packaged honey.

I am very pleased to note that the private sector is being attracted to work with the beekeeper cooperatives under the Project. An example is the arrangement between Excel Hort Consult and the KAMUMBA Cooperative Society in Kabale, which now has a UNBS certificate and is exporting its honey to outlets in Nairobi, Kenya.

In conclusion, Honourable Minister, Chairman TUNADO, Ladies and Gentlemen, I would like to assure you that FAO will continue to support and assist the Apiculture Sub-Sector in Uganda and ensure that there is growth in the sub-sector, as a means of sustaining livelihoods, generating income for rural households, and improving nutrition and health at household level and the country at large.

## 12.12 Honey week promotional poster

**The Uganda National Apiculture Development Organisation (TUNADO)**

**THE 4<sup>TH</sup> NATIONAL HONEY WEEK 26<sup>TH</sup> - 31<sup>ST</sup> AUG 2013**

**BEEKEEPING - A MEANS FOR YOUTH AND WOMEN EMPLOYMENT**

**Youth and women engaged in making bee hives which earns them income**

**Youth and women siting hives**

**Youth and women harvesting honey**

**Youth and women straining honey**

**Youth and women acquiring hands on beekeeping skills**

**Youth and women making honey labels**

**Women engaged in making and packing beeswax candles**

**Youth and women packing and labelling honey**

**Youth engaged in distribution of honey and other hive products**

**Honey shops employ youth and women**

**Venue: Forest Mall-Iugogo bypass (shoprite/game shopping centres) Date: 26<sup>TH</sup> - 31<sup>ST</sup> AUG 2013**

**Supported By:**

## 12.13 Honey week program

DATE	TIME	ACTIVITY	RESOURCE PERSON
23 <sup>rd</sup> -24 <sup>th</sup> Aug, 2013	9:00am- 5:00pm	Satellite exhibition on the following supermarkets:- I. Shoprite (all the branches) II. Capital shoppers-Nakawa III. Quality Ntinda IV. Mega standard (will continue to 27 <sup>th</sup> 08 2013)	Volunteers under supervision of Bomujuni Aaron
Monday 26 <sup>th</sup> Aug, 2013	10:00 am- 12:00Noon	Press conference- Officiated by <b>Hon Minister MAAIF</b> Members and Stakeholders to attend <b>Speeches</b> 1) CHAIRMAN/ED –TUNADO 2) Director Animal Resources-MAAIF 3) Hon. Minister 4) Q and A session	TUNADO Chairperson
TUESDAY 27 <sup>th</sup> Aug, 2013	9:00am- 12:00noon	Awareness campaign at selected University and schools with a charity walk. TUNADO members to offer prizes	Mable Charity
	10:00pm- 11:00pm	Radio talk show at KFM and Dembe	TUNADO C/man
	8:00pm- 9:00pm	<ul style="list-style-type: none"> <li>TV talk show</li> </ul>	TUNADO ED
WEDNESDAY 28 <sup>th</sup> Aug, 2012	9:00am- 5:00pm	<ul style="list-style-type: none"> <li>Arrival and registration of exhibitors</li> <li>Allocation of stalls</li> </ul>	Sauda and Aaron
	10:00pm- 11:00pm	Radio talk show at KFM.	TUNADO ED, Chairperson & any other director/member
	2:00pm- 5:00pm	Exhibitors set up their stall	Babirye to Coordinate
THURSDAY 29 <sup>th</sup> Aug, 2013	8:30am- 5:00pm	Exhibition/honey fest / testing begins/go honey wine and other hive products	TUNADO staff
	8:30am- 5:00pm	Tallying of patrons/guests	Volunteers
	8:30am- 5:00pm	Response collection from patrons/guests	TUNADO staff and Mable coordinates
	11:30am- 1:00pm	Platform for honey week sponsors and time allocated in response to the category Presentation on honey standards and certification	TUNADO ED coordinates
	2:00pm- 4:00pm	Arrival of Chief Guest Hon Minister of Animal Industry open the exhibition <ul style="list-style-type: none"> <li>Touring of stalls</li> <li>Speeches from</li> <li><b>Swiss Contact Uganda Country Manager</b></li> <li>Speech from Chief Guest</li> <li>Q&amp;A</li> </ul>	Events' MC Chairman TUNADO
FRIDAY 30 <sup>th</sup> Aug, 2013	8:30am- 5:00pm	Exhibition/honey fest / testing continues	Exhibitors and guests
	8:30am- 5:00pm	Tallying of patrons/guests continues	Volunteers
	8:30am- 5:00pm	Response collection from patrons/guests continues	TUNADO staff and Mable coordinates

	09:00am-1:00pm	Panel of Judges convenes to select best exhibitor	MAAIF and UNBS lead the team
	2:00-4:00pm	Business to Business platform Presentation from:- a. Patricia Nsiime FAO b. Kisaali Bosco – MEBKC c. Hilary Besekya - TBI d. Fiona Namusis – Quality Consultant	MC and Mable coordinates
SATURDAY 31 <sup>st</sup> Aug, 2013	8:30am-5:00pm	Exhibition/honey fest / testing & shopping continues	Exhibitors and guests
	8:30am-5:00pm	Tallying of patrons/guests continues	Volunteers
	8:30am-5:00pm	Response collection from patrons/guests continues	TUNADO staff and Mable coordinates
	10:00 am	Presentation from UNBS – Mr. Lutaaya Joseph	TUNADO ED
	11:00am	Arrival of guest of Honor	TUNADO Chairman
	11:05am-11:20	Tour of stalls by the guest of honour	TUNADO Chairman to lead with stakeholders
	11:20-12:00	Opening remarks from:- TUNADO Chairman Short speeches from development partners 5 Min each:- <ul style="list-style-type: none"> <li>• Speech from Bees for Development Director - confirmed</li> <li>• Speech from FAO Country Director –</li> <li>• Speeches from OXFAM, SNV and Environmental Alert officials</li> </ul>	TUNADO ED to coordinate
	12:00-12:30pm	Award of certificates to all exhibitors Award of trophies to the best exhibitor	Guest of Honour
	12:30am-1:40am	Speech by Guest of Honour	Guest of Honour
	2:00pm	Departure by Guest of Honour	Guest of Honour
	12:00-5:00pm	Exhibition continues	General public
	3:00 pm	Collection of response from exhibitors	TUNADO staff
	5:00pm-6:00pm	Packing and departure	All exhibitors



# The Uganda National Apiculture Development Organization - (TUNADO)

# 2013

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