

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

September – December 2012



Plot 76, Buganda Road. P.O.Box 8680, Kampala Uganda

Tel: +256414258070 Email: info@tunadobees.org Website: www.tunadobees.org

**A Market Information Report on Honey Brands Sold in Ugandan Selected
Towns (Kampala, Mbale, Jinja, Mbarara, Fort portal, Kabale, Kamwenge,
Gulu and Arua)**

Carried out by

The Uganda National Apiculture Development Organization (TUNADO)

September -December, 2012

With support from

Bees for Development Under Uganda Honey Trade Project (2010-2014)

Executive summary

The survey was conducted in September-December, 2012 in Ugandan selected towns of Arua, Gulu, Mbale, Jinja, Kampala, Mbarara, Fort Portal, Kamwenge and Kabale districts. The survey major objective was to generate Market Information on Honey Brands Sold in Ugandan with three specific objectives:- 1) to establish the share of local honey brands on Ugandan market, 2) to determine the commonly traded Ugandan local honey brands and 3) to establish challenges associated to trade of Ugandan local honey brands. Purposive sampling was employed to select a total number of 44 major supermarkets in all the selected districts.

Results of the survey revealed that there are both local and international honey brands on Ugandan market. Further more local brands take seventy one percent (71%) market share in terms of brands and the rest being share for international honey brands (majorly from Kenya, followed by United Arab Emirates, Pakistan and United States of America). In terms of volume percentage supplied to the market, Ugandan honey brands took 85% while none Ugandan honey brands took 15%. A total of 72 honey brands were found in 44 selected supermarkets and of those 72 honey brands, Bee Natural Honey was found to dominate (10.2%) the market, followed by Bushenyi Honey (7.8%), Peptang pure African honey (5.3%) Youngs natural honey (5.3%) Safa Honey (4.5%) Pearls pure honey (4.1%). Whereas Ugandan local brands took high market share, the survey revealed that the average price for international price (Ugx. 10,000-12,000) doubles the local honey brands' price (Ugx.5,000-5,500) of similar quantities (500g) and this attributed to perceived quality and attractive packaging. Mega Standard provides market to most (52%) honey brands in Uganda followed by Embassy Supermarket Nsambya (21%) and Kenjoy Bukoto (17%) and Tuskys Ntinda (15%) were found to be the supermarket providing major market to different honey brands. The study also revealed challenges associated to trading of honey brands and the major ones were shortage and inconsistent supply particularly local honey brands (50%), customers complaints about Bushenyi Honey being impure and half full (34%), high honey price (32%) and poor packaging (23%). Respondents demanded that TUNADO should help supermarkets to inform honey suppliers to be consistent throughout the year in supplying right quantities and quality honey while others wanted up-to-date honey market information as well as TUNADO to train & help honey suppliers process quality honey and acquire UNBS quality.

The survey concluded that local honey dominate the market with Bee Natural Honey dominating local brand while Peptang Pure African Honey from Kenya dominated international brand. Local brands were found to be suffering from inconsistent supplies, poor packaging and lack of UNBS quality mark. Honey prices are to be customer friendly and therefore low, there should be a deliberate effort to increase honey production by all stakeholders including but not limited to Government, Private Sector, Civil Society Organisations and individual beekeepers among others. The survey recommended that stakeholders lobby and advocate for UNBS certification to Ugandan local honey brands in order for them to compete favourably with international brands, that honey suppliers stock quality and sufficient amount of honey to sustain the market supplies and that processors and packers improve their branding and packaging in order to attract customer to buy their honey brands.

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1.0 Market information on different honey brands in Ugandan towns

1.1 Background

The Uganda National Apiculture Development Organisation (TUNADO) an apex body mandated by the government of Uganda, realized that there is limited available information on the honey brands sold on Ugandan market. In the same way honey suppliers to Ugandan market lack means of receiving feedback on their brands. TUNADO members and stakeholders were also demanding to establish and ascertain the market share Uganda takes on the honey brands sold in Ugandan major supermarkets. Besides, TUNADO as coordinating agent ought to establish whether there is market growth in apiculture sector. With financial and technical support from Bees for Development under the Uganda Honey Trade Project 2010-2014 (a Comic Relief funded project implemented in Uganda by four partners BfD, Kamwenge Beekeepers Cooperative Society, Apitrade Africa & TUNADO), a survey on honey brands sold in Ugandan major supermarkets in Kampala, Kabale, Mbarara, Kamwenge, Fort portal, Arua, Gulu, Jinja and Mbale was carried out in the months of September to December, 2012.

1.2 Objectives of the survey

The major objective of the study was to establish honey brands sold in major Ugandan Supermarkets. On more specific sense, the objectives were:-

- I. To establish the share of local honey brands on Ugandan market
- II. To determine the commonly traded Ugandan local honey brands
- III. To establish challenges associated to trade of Ugandan local honey brands

1.3 Methodology

The survey was carried out in Kampala, Kabale, Mbarara, Kamwenge, Fort portal, Arua, Gulu, Jinja and Mbale towns. This was because of limited resource and the fact that these towns form the major towns in Uganda. The study used purposive sampling to select towns and major supermarkets in each of the identified towns. Prior to main

field work, information was obtained from chairpersons of traders' association in each of the selected towns to identify major supermarket. A self administered questionnaire with both closed and ended questions was used to collect data from 44 respondents (supermarket managers). Data from questionnaire was edited coded and entered into excel spread sheet 2007 and analysed descriptively to form tables with percentages and frequencies.

2.0 Supermarket survey findings

2.1 Share of local honey brands on Ugandan market

It was evident from results presented in table 2.1 that Uganda local honey brands dominate and take the most (71%) market share in Uganda followed by Kenya (9.2%) and United Arab Emirates (7.6%). The dominance of Ugandan local brands on the formal market was majorly attributed to increased knowledge on value addition especially packaging, proximity and low market price compared to other countries' same quantity. Kenya and United Arab Emirates brands were preferred by the supermarket owners because they are well processed, packed and branded that no pollen or soot is observed in the plastic or glass jar. This builds consumers confidence that honey sold is pure.

Table 1: Market share of honey brands in the country (N=44)

| Country | Frequency of honey brands | % Market share per Country= $(n^0/N^0)100\%$ |
|----------------------|---------------------------|--|
| Canada | 1 | 0.4 |
| Germany | 1 | 0.4 |
| India | 3 | 1.3 |
| Italy | 1 | 0.4 |
| Kenya | 22 | 9.2 |
| Pakistan | 13 | 5.5 |
| United Arab Emirates | 18 | 7.6 |
| Uganda | 169 | 71.0 |
| USA | 9 | 3.8 |
| Zanzibar | 1 | 0.4 |
| Total | 238 | 100.0% |

Country Market Share= $(n^0/N^0)100\%$ where n^0 is the number of honey brands found on Ugandan market per country and N^0 is the total number of honey brands of all countries on Ugandan market.

2.1.1 Market share of honey brands in percentage volume

The results presented in figure 1.1 indicated that Ugandan honey brands led by 85% (7043Kg) volumes supplied to the selected supermarkets as compared to 15% (1230kg) of non-Ugandan honey brand. This means that Ugandan honey dominates the market by 85%.

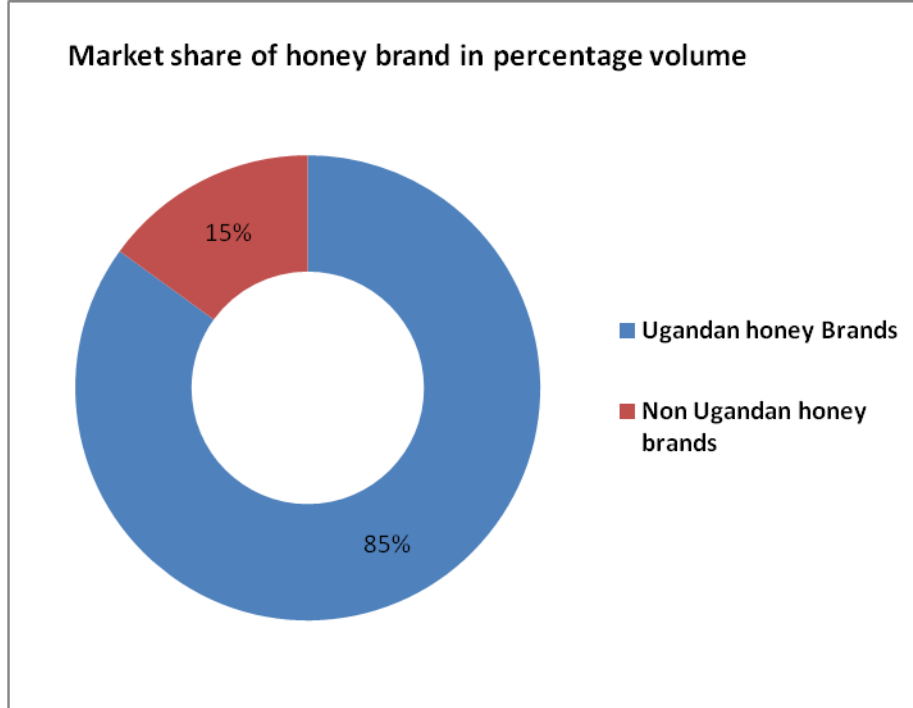


Figure 1.1: Market share of honey brand in percentage volume

2.1.2 Market price

From the results presented in table.2, it is very clear that the market price of local brands is extremely cheaper as compared to international brands. The market for local brands majorly ranged from UGX 5000-5500 as compared to international brands of same quantity (500g) that ranged from UGX 10,000-12,000. Respondents attributed the price to high level packaging, branding and processing. They further mentioned that although, the rate of international honey brands' uptake is low, they attract constant customers.

Table 2: Market price of different honey brands

| Brand | Unit of measurement (g) | Unit Price (Ugx) | Source |
|-----------------------|-------------------------|------------------|--------|
| African natural honey | 500 | 5000 | UG |
| Akaya | 500 | 7000 | UG |
| Akiba Natural honey | 500 | 5400 | UG |

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| | | | |
|------------------------------|-----|-------|-------|
| American Pure honey | 500 | 9500 | USA |
| B&H | 1lt | 15600 | UG |
| BBC | 500 | 7000 | UG |
| Bee blessed pure honey | 250 | 3000 | UG |
| Bee house | 500 | 5000 | UG |
| Bee masters | 500 | 5000 | UG |
| Bee native | 400 | 12000 | USA |
| Bee mine honey | 500 | 5500 | UG |
| Bee natural honey | 500 | 5400 | UG |
| Bena honey | 500 | 6000 | UG |
| Bio wild honey | 500 | 12500 | Kenya |
| Blended quality Uganda Honey | 500 | 5200 | UG |
| Bufumbira rock | 500 | 6000 | UG |
| Bushenyi connaisuer | 500 | 5500 | UG |
| Bushenyi honey | 500 | 4400 | UG |
| Classic pure honey | 500 | 10000 | Dubai |
| Dabur | 250 | 12000 | India |
| Domestic super honey | 500 | 5000 | UG |
| East African organic honey | 500 | 6500 | UG |
| Elgon Natural honey | 500 | 5000 | UG |
| Equatoria honey | 500 | 4800 | UG |
| Exotic pearl | 454 | 8500 | Dubai |
| Gatco eucalyptus honey | 500 | 5400 | UG |
| Gates Honey | 500 | 5900 | UG |
| Gefi | 400 | 9100 | Dubai |
| Golden sunflower | 500 | 5000 | UG |
| Homeland honey | 500 | 4500 | UG |
| Honesty | 500 | 5000 | UG |
| JJ honey | 500 | 5500 | UG |
| Joy honey | 500 | 5000 | UG |
| Kabale pure honey | 500 | 5500 | UG |
| KBA Pure honey | 500 | 6000 | UG |
| Kigezi honey | 500 | 4800 | UG |
| Kisoro pure honey | 500 | 5000 | UG |
| Lovistar | 500 | 4500 | UG |
| Mapa | 200 | 2800 | UG |
| Masindi | 500 | 5500 | UG |
| Miele ambrosoli | 250 | 13000 | Italy |
| melinio pure honey | 400 | 10000 | UAE |
| Morie Honey | 500 | 6500 | UG |
| Mt Elgon fresh | 300 | 3600 | UG |
| Mukwano honey | 1lt | 11500 | UG |
| Native wild honey | 250 | 3600 | UG |
| Natural bee | 500 | 5000 | UG |
| Natural Uganda honey | 500 | 5000 | UG |
| Not tonight honey | 500 | 5200 | UG |
| Okee honey | 500 | 4600 | UG |
| Pearls pure honey (glass) | 500 | 10000 | UG |
| Peptang pure African honey | 500 | 14500 | Kenya |
| Prosper | 500 | 5500 | UG |
| Pure Natural honey | 250 | 4000 | UG |
| Pure natural honey | 500 | 4000 | UG |

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| | | | |
|---------------------------------|-----|-------|----------|
| Pure tropical honey | 500 | 5000 | UG |
| Pure WestNile honey | 500 | 5000 | UG |
| Real fresh bee honey | 400 | 7500 | USA |
| Red and white honey | 227 | 12000 | USA |
| Royal tropical | 500 | 5000 | UG |
| Rukanju | 500 | 8000 | UG |
| Rwenzori (Kabecos) | 500 | 5400 | UG |
| Safa honey | 312 | 8800 | Dubai |
| Sulma | 500 | 10500 | UG |
| Supreme honey | 400 | 9000 | Dubai |
| Tropical Quality honey | 500 | 5000 | UG |
| West Nile honey | 500 | 4700 | UG |
| Wild bush honey | 450 | 11000 | Kenya |
| Woodland honey | 500 | 10000 | Kenya |
| Yammy honey | 500 | 5400 | UG |
| Yellow star Domestic pure honey | 500 | 5500 | UG |
| Youngs natural honey | 500 | 20400 | Pakistan |

2.2 Commonly traded Ugandan local honey brands

Bee Natural Honey (10.2%), Bushenyi Honey (7.8%), Peptang pure African honey (5.3%) Youngs natural honey (5.3%) Safa Honey (4.5%) Pearls pure honey (4.1%) was found to be the most traded and common honey brand on Ugandan market. Others on the race included Kisoro Pure Honey (3.3), Rwenzori (Kabecos) (3.3%) Elgon Natural Honey (2.9%) Yammy honey (2.5%), American Pure Honey (2.5%), Bio Wild Honey (2.5), East African Organic Honey (2.5%), Pure Natural Honey (2.5%), Bee Mine Honey (2%) and Bushenyi Connoisseur (2%). The above findings were attributed to the fact that Bee Natural Honey has the state of the art machinery with wide distribution channels. It was also found out that honey brands that are traded in Kikuubo a Kampala market suburb such Bushenyi Honey, Peptang Pure African Honey and others, get easy market access for most supermarket operators/traders shop from Kikuubo market.

Table 3: Market share of individual honey brands

| Individual honey brand | Frequency | % Market share= (n ¹ /N ¹)100% |
|------------------------|-----------|---|
| African natural honey | 1 | 0.4 |
| Akaya | 1 | 0.4 |
| Akiba Natural honey | 2 | 0.8 |
| American Pure honey | 6 | 2.5 |
| B&H | 1 | 0.4 |
| BBC | 4 | 1.6 |
| Bee blessed pure honey | 1 | 0.4 |
| Bee house honey | 1 | 0.4 |
| Bee masters | 1 | 0.4 |
| Bee native | 1 | 0.4 |
| Bee mine honey | 5 | 2.0 |

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| | | |
|------------------------------|----|------|
| Bee natural honey | 25 | 10.2 |
| Bena honey | 2 | 0.8 |
| Bio wild honey | 6 | 2.5 |
| Blended quality Uganda Honey | 1 | 0.4 |
| Bufumbira rock | 1 | 0.4 |
| Bushenyi connaisuer | 5 | 2.0 |
| Bushenyi honey | 19 | 7.8 |
| Classic pure honey | 1 | 0.4 |
| Dabur | 3 | 1.2 |
| Domestic super honey | 1 | 0.4 |
| East African organic honey | 6 | 2.5 |
| Elgon Natural honey | 7 | 2.9 |
| Equatoria honey | 1 | 0.4 |
| Exotic pearl | 2 | 0.8 |
| Gatco eucalyptus honey | 1 | 0.4 |
| Gates Honey | 3 | 1.2 |
| Gefi | 1 | 0.4 |
| Golden sunflower | 2 | 0.8 |
| Homeland honey | 1 | 0.4 |
| Honesty | 1 | 0.4 |
| JJ honey | 1 | 0.4 |
| Joy honey | 1 | 0.4 |
| Kabale pure honey | 1 | 0.4 |
| KBA Pure honey | 4 | 1.6 |
| Kigezi honey | 2 | 0.8 |
| Kisoro pure honey | 8 | 3.3 |
| Lovistar | 1 | 0.4 |
| Mapa | 1 | 0.4 |
| Masindi | 1 | 0.4 |
| Miele ambrosoli | 3 | 1.2 |
| Morie Honey | 2 | 0.8 |
| Mt Elgon fresh | 1 | 0.4 |
| Mukwano honey | 1 | 0.4 |
| Native wild honey | 3 | 1.2 |
| Natural bee | 1 | 0.4 |
| Natural Uganda honey | 3 | 1.2 |
| Not tonight honey | 5 | 2.0 |
| Okee honey | 2 | 0.8 |
| Pearls pure honey | 10 | 4.1 |
| Peptang pure African honey | 13 | 5.3 |
| Prosper | 1 | 0.4 |
| Pure Natural honey | 1 | 0.4 |
| Pure natural honey | 6 | 2.5 |
| Pure tropical honey | 1 | 0.4 |
| Pure WestNile honey | 1 | 0.4 |
| Real fresh bee honey | 1 | 0.4 |
| Red and white honey | 2 | 0.8 |
| Royal tropical | 1 | 0.4 |
| Rukanju | 1 | 0.4 |
| Rwenzori (Kabecos) | 8 | 3.3 |
| Safa honey | 11 | 4.5 |
| Sulma | 3 | 1.2 |

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| | | |
|---------------------------------|------------|--------------|
| Supreme honey | 1 | 0.4 |
| Tropical Quality honey | 1 | 0.4 |
| WestNile honey | 3 | 1.2 |
| Wild bush honey | 2 | 0.8 |
| Woodland honey | 1 | 0.4 |
| Yammy honey | 6 | 2.5 |
| Yellow star Domestic pure honey | 3 | 1.2 |
| Youngs natural honey | 13 | 5.3 |
| Total | 244 | 100.0 |

Market share= $(n^1/N^1)100\%$ where n^1 is the number of times a particular honey brand appears in selected supermarket and N^1 is the total number of appearance of all honey brands in selected supermarket.

2.3 Honey brand distribution by supermarkets

Survey findings indicated that Mega Standard provides market to most (52%) honey brands in Uganda followed by Embassy Supermarket Nsambya (21%) and Kenjoy Bukoto (17%), Tuskys Ntinda (15%), Italian supermarket muyenga (14%) and Quality Supermarket (10%) all located in Kampala while in up-country, Happy (10%) in Mbale, Royal (14%) in Kabale, Cash & carry (10%)- in Kabale, Pearl (10%) in Mbarara provided most market to honey brands.

Table 4: Distribution of honey brands in each of the selected supermarket

| District | Supermarket | Number of honey brands | Market share % of honey brands per supermarket = $(n^2/N^2)100\%$ |
|-------------|-----------------------------|------------------------|---|
| Kampala | Italian supermkt muyenga | 10 | 14 |
| | Tuskys Ntinda | 11 | 15 |
| | Quality Supermarket | 7 | 10 |
| | Kenjoy Bukoto | 12 | 17 |
| | Embassy Supermarket Nsambya | 15 | 21 |
| | Nakumatt bugolobi | 6 | 8 |
| | Uchumi Kabalagala | 8 | 11 |
| | Mega Standard | 37 | 52 |
| Jinja | Rainbow | 5 | 7 |
| | Jan supermarket | 3 | 4 |
| | Jalja Supermarket | 5 | 7 |
| | Swami Supermarket | 4 | 6 |
| | Jani | 4 | 6 |
| Fort portal | Jichang | 4 | 6 |
| | Low price | 4 | 6 |

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| | | | |
|----------|-----------------------|----|----|
| | Asatex | 6 | 8 |
| | Andrew and Brothers | 4 | 6 |
| | Agro – cottages | 2 | 3 |
| | Riya supermarket | 2 | 3 |
| Kamwenge | Mr Paul | 1 | 1 |
| | Low price | 2 | 3 |
| | Glory Supermarket | 2 | 3 |
| | Mr. Alex Kaganga | 1 | 1 |
| Kabale | Cash and carry | 7 | 10 |
| | Star supermarket | 2 | 3 |
| | Royal | 10 | 14 |
| Mbarara | Kireme | 5 | 7 |
| | New Barke | 6 | 8 |
| | Lean | 5 | 7 |
| | Pearl | 7 | 10 |
| Arua | Jinho Ngyun | 3 | 4 |
| | West Nile Supermarket | 1 | 1 |
| | Or'asea | 1 | 1 |
| | Arua supermarket | 2 | 3 |
| Mbale | Elgon supermarket | 4 | 6 |
| | Pal | 3 | 4 |
| | Happy supermarket | 7 | 10 |
| | Mercy supermarket | 3 | 4 |
| | Abra Supermarket | 3 | 4 |
| Gulu | Uchumi | 2 | 3 |
| | Jeni Kelong | 3 | 4 |
| | Pari | 5 | 7 |
| | Mega | 2 | 3 |
| | Lero supermarket | 4 | 6 |

Where N^2 = Total number of honey brands in the entire 44 surveyed supermarket=71 & n^2 = Number of honey brands in each of the surveyed supermarket.

2.4 Challenges associated to trade of Ugandan local honey brands

When respondents were asked to mention challenges associated to honey trade, a half (50%) of the respondents mentioned that there is shortage and inconsistent supply particularly local brands. The respondents mentioned that this affects market of such brand. Many (34%) customers complain that Bushenyi Honey is not pure and is always half full (Plate1). Thirty two percent of the respondents noted that the honey price is high while others (23%) mentioned poor packaging.

Table 5: Honey Market Challenges

| Challenges Any other information for TUNADO | Frequency | % Response |
|---|-----------|------------|
|---|-----------|------------|

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| | | |
|--|----|------|
| Poor packaging | 10 | 23.0 |
| Complaints of high honey prices | 14 | 32.0 |
| Shortage and inconsistent supply (local brands) | 22 | 50.0 |
| No honey information provided to shop attendants thus lack explanation to the buyers | 6 | 14.0 |
| No expiry dates indicated | 2 | 4.5 |
| Bee natural honey's bar code is not well inserted on the label | 6 | 14.0 |
| Quality not to consistent | 3 | 7.0 |
| Customers complain that Bushenyi honey is not pure half full & dilutes with overstayng | 15 | 34.0 |
| Uganda honey has no quality mark (UNBS marks) | 5 | 11.4 |



Plate 1: *Bushenyi Honey demonstrated as half full and not 500g put on the label*

2.5 Information and help required from TUNADO

More than half (52.3%) of the respondents mentioned that TUNADO should help them inform honey suppliers to be consistent throughout the year in supplying right quantities and quality honey while 44.5% of the respondents wanted up-to-date honey market information. Equal numbers (23%) wanted honey suppliers to be trained in processing quality honey and acquire UNBS quality mark (as demonstrated on bee natural honey brand Plate 2) for UNBS officials usually visit their supermarkets and prevent them from selling non-UNBS quality marked honey brands.

Table 6: Information required from TUNADO

| Any information you need from TUNADO | Freq | % Response |
|---|------|------------|
| Inform suppliers to supply consistently quality and cartons of honey | 23 | 52.3 |
| Train & inform supermarket operators on how to differentiate between good and bad honey | 15 | 34.1 |
| Information on expiry of honey | 5 | 11.4 |
| Up to-date market information | 20 | 44.5 |
| Train processors on how to process & supply good honey | 10 | 23.0 |
| Inform farmer to put contacts on the labels (Bushenyi Honey) | 5 | 11.4 |
| Encourage farmer to get UNBS mark | 10 | 23.0 |



Plate:2 Bee Natural Honey with a UNBS Q mark

3.0 Conclusion and Recommendations

3.1 Conclusion

The following conclusion is made about the study findings:-

- I. Local honey brands dominate the market share. Although we still import honey brands from Kenya, United Arab Emirates, United States of America and Canada among others.
- II. The commonly traded local Ugandan honey brand was found to be Bee Natural Honey followed by Bushenyi Honey while Peptang Pure African Honey (from Kenya) and Youngs Natural Honey (Pakistan) were the most traded international honey brands. Additionally, international brands were found to be of higher price doubling the same quantity of Ugandan honey brands.
- III. High honey prices was noted, local honey brands were found to suffer from inconsistent supplies, poor packaging and lack of UNBS quality mark

3.2 Recommendations

- a) If honey prices are to be customer friendly and therefore low, there should be a deliberate effort to increase honey production by all stakeholders including but not limited to Government, Private Sector, Civil Society Organisations and individual beekeepers among others.
- b) There is a need to lobby and advocate for UNBS certification to Ugandan local honey brands in order for them to compete favourably with international brands.
- c) Honey suppliers need to stock quality and sufficient amount of honey if they are to sustain the market supplies to the supermarkets. This can be done through early preparations in terms of buying strategies and securing sufficient funds to purchase quality and sufficient honey during honey flow.
- d) Processors and packers of honey need to improve their branding and packaging in order to attract customer to buy their brands.
- e) There is a need for TUNADO and other stakeholders to provide information to the public including supermarket operators on simple and physical honey quality determination.

4.0 Appendices

Appendix 1: Details of honey brands in the various Supermarkets

| Region | Name of Supermarket | Brand | Source | Specification | Quantities supplied per month | Selling price |
|---------|-----------------------------|---------------------------------|--------|---------------|-------------------------------|---------------|
| Kampala | Italian supermarket Muyenga | Native honey | UG | 250g | 1 box | 3600 |
| | | Yellow star Domestic pure honey | UG | 250g | 1 box | 3300 |
| | | Pure ugandan honey | UG | 250g | 1 box | 4000 |
| | | Bee natural honey | UG | 500g | 3 boxes | 5400 |
| | | Akiba Natural honey | UG | 500g | 2 boxes | 5400 |
| | | Miele ambrosoli | Italy | 250g | 4 boxes | 13,000 |
| | | American Pure honey | USA | 500g | 4 boxes | 9500 |
| | | Sulma | UG | 340g | 3 boxes | 6000 |
| | | Peptang Pure african honey | Kenya | 500g | 3 boxes | 11000 |
| | | Gatco eucalyptus honey | UG | 500g | 1 box | 5400 |
| Kampala | Tuskys Ntinda | Bee natural honey | UG | 250g | 4 boxes | 3600 |
| | | Bee mine honey | UG | 250g | 3 boxes | 3800 |
| | | Peptang | Kenya | 500g | 1 box | 13100 |
| | | Mapa | UG | 200g | 1 box | 2800 |
| | | Rwenzori (Kabecos) | UG | 500g | 2 boxes | 5400 |
| | | Royal tropical | UG | 250g | 1 box | 5000 |
| | | Not tonight honey | UG | 500g | 2 boxes | 5200 |
| | | Kigezi honey | UG | 500g | 1 box | 4800 |
| | | Kisoro Pure honey | UG | 500g | 5 boxes | 5000 |
| | | B&H | UG | 1 Litre | 10 pieces | 15,600 |
| Kampala | Quality Supermarket | Gates Honey | UG | 500g | 2 boxes | 5900 |
| | | West Nile | UG | 500g | 1 box | 4700 |
| | | Bushenyi honey | UG | 500g | 3 boxes | 4400 |
| | | Yammy honey | UG | 500g | 2 boxes | 5400 |
| | | Bio wild Honey | Kenya | 500g | 1 box | 12500 |
| | | Bee natural honey | UG | 500g | 3 boxes | 5400 |
| | | Peptang | Kenya | 500g | 1 box | 12500 |
| Kampala | Kenjoy Bukoto | Yellow star | UG | 500g | 10 pieces | 5500 |
| | | Bushenyi pure honey | UG | 500g | 3 boxes | 5500 |
| | | Equatoria honey | UG | 500g | 2 boxes | 4800 |
| | | Morie Honey | UG | 500g | 1 box | 6500 |
| | | Pearl pure honey | UG | 500g (glass) | 2 boxes | 10000 |

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|---------|-----------------------------|------------------------------|----------|--------------|----------|--------|
| | | Bio wild | Kenya | 500g | 1 box | 12000 |
| | | Classic pure honey | Dubai | 500g | 2 boxes | 10000 |
| | | Native honey | UG | 1 litre | 1 box | 14500 |
| | | Melinio pure Honey | UAE | 400g | 3 boxes | 10,000 |
| | | Bee natural | UG | 500g | 3 boxes | 5400 |
| | | Yammy | UG | 250g | 2 boxes | 3600 |
| | | Beemine | UG | 500g | 2 boxes | 5500 |
| | | WestNile honey | UG | 500g | 3 boxes | 4600 |
| | | | | | | |
| Kampala | Embassy Supermarket Nsambya | Yammy | UG | 500g | 3 boxes | 6000 |
| | | Okee honey | UG | 500g | 2 boxes | 4600 |
| | | Pure Natural honey | UG | 500g | 4 boxes | 4000 |
| | | Natural Uganda honey | UG | 500g | 2 boxes | 5000 |
| | | Blended quality Uganda Honey | UG | 500g | 2 boxes | 5200 |
| | | Not to night honey | UG | 500g | 3 boxes | 5800 |
| | | Bushenyi honey | UG | 500g | 5 boxes | 4000 |
| | | Peptang | Kenya | 500g | 3 boxes | 14500 |
| | | West Nile pure honey | UG | 500g | 3 boxes | 4500 |
| | | Sulma | UG | 500g | 4 boxes | 10500 |
| | | Pure Uganda honey | UG | 500g | 2 boxes | 5000 |
| | | Safa | Dubai | 312g | 3 boxes | 8800 |
| | | Dabur | India | 250g | 2 boxes | 12000 |
| | | Bee natural | UG | 500g (glass) | 5 boxes | 12000 |
| | | Pearl's honey | UG | 500g (glass) | 3 boxes | 10000 |
| Kampala | Nakumatt Bugolobi | Not to night | UG | 150g | 2boxes | 2000 |
| | | Beenatural | UG | 250g | 3 boxes | 4000 |
| | | Kisoro pure honey | UG | 250g | 3 boxes | 3300 |
| | | Gates | UG | 1 kg | 5 pieces | 19200 |
| | | Peptang | Kenya | 500g | 2 boxes | 13000 |
| | | Yammy | UG | 250g | 4 boxes | 3500 |
| Kampala | Uchumi Kabalagala | Gefi | Dubai | 400g | 3 boxes | 9100 |
| | | Peptang | Kenya | 500g | 4 boxes | 11200 |
| | | Bee Natural | UG | 500g | 6 boxes | 5400 |
| | | Young's honey | Pakistan | 500g | 2 boxes | 20400 |
| | | Gates | UG | 500g | 3 boxes | 10500 |
| | | Sulma | UG | 500g | 3 boxes | 6500 |
| | | Kisoro | UG | 300g | 7 boxes | 3700 |
| | | Bee mine | UG | 500g | 5 boxes | 5900 |
| Kampala | Mega Standard | Natural Pure honey | UG | 1litre | 1 box | 5000 |

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

| | | | | | | |
|-------|---------------------|------------------------|---------|--------------|-----------|-------|
| | | Bee natural | UG | 500g | 4 boxes | 6500 |
| | | Exotic pearl | Dubai | 454g | 15 pieces | 8500 |
| | | Pearl Value | Dubai | 454g | 1 box | 8500 |
| | | Woodland honey | Kenya | 500g | 1 box | 10000 |
| | | Honesty | UG | 500g | 1 box | 5000 |
| | | Kigezi honey | UG | 500g | 1 box | 5000 |
| | | Mukwano honey | UG | 1 litre | 10 pieces | 11500 |
| | | Native wild honey | UG | 1 litre | 8 pieces | 12000 |
| | | Akiba honey | UG | 500g | 4 boxes | 5500 |
| | | Domestic super honey | UG | 500g | 2 boxes | 6000 |
| | | Yammy | UG | 500g | 3 boxes | 5500 |
| | | Prosper | UG | 500g | 1 box | 5500 |
| | | JJ honey | UG | 500g | 1 box | 5500 |
| | | Bee mine | UG | 500g | 2 boxes | 5500 |
| | | Pure WestNile honey | UG | 500g | 2 boxes | 5000 |
| | | Okee | UG | 500g | 1 box | 5000 |
| | | Pearl honey | UG | 400g | 1 box | 4000 |
| | | Golden sunflower | UG | 500g | 1 box | 5000 |
| | | Mo Honey | UG | 500g | 1 box | 5500 |
| | | Peptang | Kenya | 500g jar | 1 box | 10000 |
| | | Homeland honey | UG | 500g | 1 box | 4500 |
| | | Bee house | UG | 500g | 2 boxes | 5000 |
| | | Masindi | UG | 500g | 1 box | 5500 |
| | | Red and White honey | USA | 227g | 1 box | 12000 |
| | | Safa honey | Dubai | 500g | 1 box | 8000 |
| | | Mt Elgon fresh | UG | 300g | 1 box | 3600 |
| | | Bee blessed pure honey | UG | 250g | 1 box | 3000 |
| | | Supreme honey | Dubai | 400g | 1 box | 9000 |
| | | Kabale pure honey | UG | 500g | 1 box | 5500 |
| | | Not tonight | UG | 500g | 2 boxes | 5500 |
| | | Lovistar | UG | 500g | 2 boxes | 4500 |
| | | Kisoro pure honey | UG | 500g | 5 boxes | 5500 |
| | | Bee masters | UG | 500g | 1 box | 5000 |
| | | Pearls pure honey | UG | 500g (glass) | 1 box | 9500 |
| | | Real fresh bee honey | USA | 400g | 20 pieces | 7500 |
| | | Bushenyi honey | UG | 500g | 5 boxes | 5500 |
| Jinja | Rainbow Supermarket | Bushenyi honey | UG | 500g | 1 box | 4000 |
| | | Red and white honey | Canada | 340g | 12 pieces | 12000 |
| | | American Green honey | America | 500g | 1 box | 10000 |
| | | Bee natural honey | UG | 500g | 1 box | 5500 |

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

| | | | | | | |
|-------------|---------------------|----------------------------|----------|------|-----------|-------|
| | | Youngs natural honey | Pakistan | 240g | 1 box | 8000 |
| Jinja | Jan supermarket | Bee Natural honey | UG | 250g | 1 box | 3800 |
| | | Youngs natural honey | Pakistan | 240g | 1 box | 9000 |
| | | | | 500g | 1 box | 15000 |
| | | | | 125g | 1 box | 5200 |
| | | Bushenyi honey | UG | 500g | 12 pieces | 4000 |
| Jinja | Jalja Supermarket | Bushenyi honey | UG | 500g | 1 box | 4500 |
| | | Not to night | UG | 500g | 1 box | 6000 |
| | | Pearl honey | | 454g | 6 pieces | 10000 |
| | | American green | USA | 500g | 6 pieces | 10000 |
| | | | | 80g | 6 pieces | 5000 |
| | | Youngs honey | Pakistan | 120g | 1 box | 6000 |
| Jinja | Swami Supermarket | Safa honey | Dubai | 312g | 1 box | 9000 |
| | | East african Organic honey | UG | 400g | 12 pieces | 5000 |
| | | American green | USA | 500g | 12 pieces | 11500 |
| | | Wild bush Honey | Kenya | 450g | 1 box | 11000 |
| Jinja | Jani Supermarket | American green | USA | 500g | 12 pieces | 10000 |
| | | Youngs honey | Pakistan | 240g | 12 pieces | 8800 |
| | | | | 125g | 12 pieces | 5500 |
| | | Bushenyi honey | UG | 500g | 1 box | 5000 |
| | | African natural honey | UG | 500g | 1 box | 5000 |
| Fort portal | Jichang Supermarket | Akaya | UG | 500g | 1 box | 7000 |
| | | East african organic honey | UG | 500g | 1 box | 6500 |
| | | Bee natural | UG | 500g | 1 box | 6500 |
| | | Pure bushenyi honey | UG | 500g | 2 boxes | 4500 |
| Fort portal | Low price | Youngs honey | Pakistan | 240g | 1 box | 9000 |
| | | BBC | UG | 500g | 2 boxes | 7000 |
| | | | | 250g | 2 boxes | 5000 |
| | | | | 150g | | |
| | | KBA Pure honey | UG | 500g | 2 boxes | 6000 |
| | | | | 250g | 2 boxes | 4500 |
| | | Rwenzori | UG | 500g | 2 boxes | 6000 |
| | | | | 250g | 2 boxes | 4500 |

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

| | | | | | | |
|-------------|---------------------|----------------------------|-------|-------|-----------|-------|
| Fort Portal | Asatex | Tropical Quality honey | UG | 500g | 6 boxes | 5000 |
| | | KBA pure honey | UG | 300g | 20 boxes | 4000 |
| | | | | 500g | 20 boxes | 6000 |
| | | Bushenyi pure honey | UG | 500g | 20 boxes | 4500 |
| | | Bio wild Honey | Kenya | 500g | 2 boxes | 13000 |
| | | BBC | UG | 500g | 20 boxes | 6000 |
| | | | | 250g | 20 boxes | 4000 |
| | | Rwenzori | UG | 500g | 20 boxes | 6000 |
| | | | | | 20 boxes | 4000 |
| | | | | | | |
| Fortportal | Andrew and Brothers | BBC prooplis | UG | 30 ml | 2 boxes | 5000 |
| | | BBC honey | UG | 500g | 2 boxes | 6500 |
| | | Rwenzori | UG | 500g | 2 boxes | 6000 |
| | | Pure Bushenyi | UG | 500g | 2 boxes | 4000 |
| | | | | | | |
| Fort portal | Agro - cottages | KBA pure honey | UG | 500g | 2 boxes | 6000 |
| | | | | 250g | 2 boxes | 4000 |
| | | Bushenyi honey | UG | 500g | 1 box | 4500 |
| | | | | | | |
| Fort portal | Riya supermarket | KBA Pure honey | UG | 500g | | 6000 |
| | | Bushenyi | UG | 500g | | 4000 |
| | | | | | | |
| Kamwenge | Mr Paul | Rwenzori | UG | 500g | 2 boxes | 5000 |
| | | | | 250g | 1 box | 3500 |
| | | | | 30g | 1 box | 500 |
| | | | | | | |
| Kamwenge | Low price | Rwenzori | UG | 500g | 12 pieces | 5000 |
| | | Pure honey Bushenyi | UG | 500g | 1 box | 4000 |
| | | | | | | |
| Kamwenge | Glory Supermarket | Kabecos | UG | 500g | 1 box | 4500 |
| | | Bushenyi honey | UG | 500g | 1 box | 4000 |
| | | | | | | |
| Kamwenge | Mr. Alex Kaganga | Rwenzori | UG | 500g | 2 boxes | 5000 |
| | | | | | | |
| Kabale | Cash and carry | East African Organic honey | UG | 200g | 1 box | 3200 |
| | | | | 500g | 1 box | 4600 |

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

| | | | | | | |
|---------|------------------|----------------------------|----------|---------|-----------|-------|
| | | Kisoro Birunga | UG | 500g | 12 boxes | 4200 |
| | | Bee mine | UG | 500g | 2 boxes | 5500 |
| | | Bee natural | UG | 500g | 1 box | 5500 |
| | | | | 250g | 1 box | 3700 |
| | | Youngs natural honey | Pakistan | 125g | 10 pieces | 5000 |
| | | | | 240g | 10 pieces | 8700 |
| | | | | 500g | 10 pieces | 15000 |
| | | Bio Wild bush honey | Kenya | 500g | 1 box | 11000 |
| | | Peptang pure African honey | Kenya | 500g | 12 pieces | 10500 |
| | | | | | | |
| Kabale | Star supermarket | Bee natural | UG | 500g | 3 boxes | 5500 |
| | | Kisoro birunga | UG | 500g | 6 boxes | 4200 |
| | | | | | | |
| Kabale | Royal | Dabur | India | 250g | 12 pieces | 9100 |
| | | Youngs natural honey | Pakistan | 500g | 4 boxes | 15000 |
| | | | | 240g | 4 boxes | 8600 |
| | | Safa honey | UAE | 312g | 1 box | 8500 |
| | | | | 420g | 1 box | 9000 |
| | | Golden county p | Germany | 250g | 1 box | 12000 |
| | | Bio wild honey | Kenya | 450g | 1 box | 11000 |
| | | Peptang | Kenya | 500g | 1 box | 11200 |
| | | Bufumbira rock | UG | 500g | 12 boxes | 6000 |
| | | Bushenyi honey | UG | 500g | 5 boxes | 4000 |
| | | Kisoro Birunga | UG | 500g | 5 boxes | 4200 |
| | | Bee natural honey | UG | 500g | 2 boxes | 5500 |
| | | | | | | |
| Mbarara | Kireme | Bee Natural | UG | 250g | 1 box | 3800 |
| | | | | 500g | 2 boxes | 6500 |
| | | Natural pure honey | UG | 500g | 2 boxes | 4800 |
| | | Bushenyi Honey | UG | 500g | 2 boxes | 4800 |
| | | Elgon Fresh | UG | 500g | 2 boxes | 5000 |
| | | | | 300g | 2 boxes | 3500 |
| | | Bushenyi connaisseur | UG | 500g | 3 boxes | 5500 |
| | | | | | | |
| Mbarara | New Barke | Elgon fresh | UG | 1 litre | 3 boxes | 15000 |
| | | Rukanju | UG | 500g | 1 box | 8000 |
| | | | | 250g | 1 box | 4500 |
| | | Peptang | Kenya | 500g | 1 box | 11500 |
| | | Yummy honey | UG | 500g | 2 boxes | 5500 |

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

| | | | | | | |
|---------|-----------------------|----------------------|----------|------------|-----------|-------|
| | | Bushenyi connaisseur | UG | 500g | 5 boxes | 5500 |
| | | Bena honey | UG | 500g | 2 boxes | 6000 |
| | | | | | | |
| Mbarara | Lean Supermarket | Elgon fresh honey | UG | 500g | 4 boxes | 5500 |
| | | | | 300g | 4 boxes | 3500 |
| | | Bee natural honey | UG | 500g | 4 boxes | 5500 |
| | | Safa honey | UAE | 500g | 1 box | 10000 |
| | | Bushenyi connaisseur | UG | 500g | 6 boxes | 5500 |
| | | Bena honey | UG | 500g | 6 boxes | 6000 |
| | | | | | | |
| Mbarara | Pearl Supermarket | Elgon fresh | UG | 1 litre | 5 boxes | 16000 |
| | | | | 500g | 12 pieces | 6000 |
| | | | | 300g | 12 pieces | 3800 |
| | | Bushenyi connaisseur | UG | 500g | 2 boxes | 5500 |
| | | Peptang | Kenya | 500g | 1 box | 12500 |
| | | Young's honey | Pakistan | 125g | 1 box | 5500 |
| | | | | 240g | 1 box | 9000 |
| | | | | 500g | 1 box | 15000 |
| | | Dabur | India | 250g | 1 box | 9800 |
| | | American green | USA | 500g | 1 box | 12000 |
| | | Bio wild bush honey | Kenya | 450g | 1 box | 12500 |
| | | | | | | |
| Arua | Jinho Ngyun | Peptang | Kenya | 500g (jar) | 10 pieces | 15000 |
| | | | | 500g (bot) | 10 pieces | 18000 |
| | | Bee Natural | UG | 500g | 1 box | 6000 |
| | | Youngs honey | Pakistan | 500g | 10 pieces | 18000 |
| | | | | 240g | 10 pieces | 10000 |
| | | | | | | |
| Arua | West Nile Supermarket | Bee natural | UG | 500g | 1 box | 5700 |
| | | | | 250g | 1 box | 3700 |
| | | | | | | |
| Arua | Or'asea Supermarket | Bee natural | UG | 250g | 1 box | 4000 |
| | | | | 500g | 12 pieces | 6000 |
| | | | | | | |
| Arua | Arua supermarket | Bee natural | UG | 500g | 1 box | 5500 |
| | | | | 250g | 1 box | 3500 |
| | | Joy honey | UG | 500g | 10 pieces | 5000 |
| | | | | | | |
| Mbale | Elgon supermarket | Youngs honey | Pakistan | 240g | 1 box | 8500 |

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

| | | | | | | |
|-------|--------------------|---------------------|----------|--------------|-----------|-------|
| | | Pearls honey | UG | 500g (glass) | 12 pieces | 10000 |
| | | Bee natural | UG | 500g (glass) | 12 pieces | 5400 |
| | | Bushenyi | UG | 400g | 12 pieces | 4500 |
| | | | | | | |
| Mbale | Pal Supermarket | Elgon Natural honey | UG | 500g | 3 boxes | 5400 |
| | | Pearl honey | UG | 500g (glass) | 1 box | 10000 |
| | | Safa honey | UAE | 500g | 1 box | 8500 |
| | | | | | | |
| Mbale | Happy supermarket | Safa honey | UAE | 400g | 12 pieces | 9000 |
| | | | | 420g | 12 pieces | 9000 |
| | | | | 80g | 12 pieces | 2800 |
| | | Youngs honey | Pakistan | 125g | 6 pieces | 5200 |
| | | Bushenyi honey | UG | 500g | 2 boxes | 4500 |
| | | Exotic pearl | UAE | 454g | 1 box | 10000 |
| | | Melino | Zanzibar | 400g | 1 box | 9500 |
| | | | | 280g | 1 box | 5000 |
| | | Elgon natural fresh | UG | 400g | 1 box | 5000 |
| | | Wild bush honey | Kenya | 450g | 2 boxes | 11500 |
| | | | | | | |
| Mbale | Mercy supermarket | Safa honey | UAE | 500g | 4 boxes | 9000 |
| | | Elgon natural fresh | UG | 500g | 2 boxes | 5500 |
| | | Pure natural honey | UG | 500g | 12 pieces | 4500 |
| | | | | | | |
| | | | | | | |
| Mbale | Abra Supermarket | Bushenyi | UG | 400g | 1 box | 5000 |
| | | East African Honey | UG | 200g | 2 boxes | 4000 |
| | | Safa | UAE | 500g | 6 pieces | 10000 |
| | | | | | | |
| Gulu | Uchumi Supermarket | Kisoro pure honey | UG | 500g | 2 boxes | 6700 |
| | | Natural bee | UG | 500g | 3 boxes | 5000 |
| | | | | | | |
| Gulu | Jeni Kelong | East african | UG | 500g | 1 box | 6000 |
| | | Bee natural | UG | 500g | 4 boxes | 7500 |
| | | Bushenyi | UG | 500g | 5 boxes | 4500 |
| | | | | | | |
| Gulu | Pari Supermarket | Safa | Dubai | 500g | 1 box | 14000 |
| | | Bee natural | UG | 250g | 3 boxes | 3800 |
| | | Youngs honey | Pakistan | 500g | 1 box | 16000 |
| | | Peptang | Kenya | 500g | 1 box | 12500 |
| | | Bee native | USA | 400g | 2 boxes | 12000 |

A Market Information Report on Honey Brands Sold in Selected Ugandan Towns

| | | | | | | |
|------|------------------|----------------------------|-------|------|-----------|-------|
| | | | | | | |
| Gulu | Mega Supermarket | Bee natural | UG | 500g | 12 pieces | 6000 |
| | | Safa | Dubai | 500g | 1 box | 14000 |
| | | | | | | |
| Gulu | Lero supermarket | East African organic honey | UG | 400g | 1 box | 5000 |
| | | Bee natural | UG | 500g | 1 box | 6000 |
| | | Pure tropical honey | UG | 500g | 1 box | 5000 |
| | | Bushenyi | UG | 500g | 1 box | 5000 |

Appendix 2: Data Collection Tool

The Uganda National Apiculture Development Organization (TUNADO) is a membership and national apex body mandated by the Government of Uganda under the Ministry of Agriculture Animal industry and Fisheries (MAAIF) to coordinate the apiculture industry. It is carrying out a survey to ascertain the different honey brands in the major supermarkets of Ugandan major towns. We therefore kindly request you to avail us with the necessary information. The information provided will be treated with highest confidentiality and for the purposes of generating information to help us execute our mandate and serve the sector better.

1. Name of supermarket:-----
2. Contact details (Tel, Email, P.O. Box) -----
3. Other branch locations:-----
4. Do you sell honey in the supermarket a).Yes ----- b). No -----
5. If yes, where do you source for this honey ?
a) locally b). regionally c). Internationally d) Others (specify)----
6. Please provide us with information on the different honey brands and their specifications in the table below

| No | Honey brand | Source (e.g. country) | Specifications (250g, 500g, etc) | Quantities supplied per month | Selling price |
|----|-------------|-----------------------|----------------------------------|-------------------------------|---------------|
| | | | | | |

7. Are there factors considered before awarding supply contract? If yes specify?
8. Any other information that may be key to this honey survey?
.....
9. Is there any information or help you may need from TUNADO as an apex body for honey industry in Uganda?
.....

Thanks for your cooperation

Appendix 3: Research team

Biryomumaisho Dickson (Msc): Lead Researcher Tel: +256782891933/ biryomumaisho@tunadobeas.org

Biryomumaisho Dickson holds Msc. Agroforestry and Bsc C. Forestry (1st class majoring in entomology) all of Makerere University-Kampala. He has over seven year vast experience working at managerial position managing both CSOs and private sector. Before joining TUNADO as Executive Director, he worked for Forestry and Environmental Development Network (FEDN- a non- for profit organization that promotes income generating projects that are environmentally friendly which included beekeeping among others), he also served as local expert for Export Promotion of Organic Products from Africa Programme, APAS, Rail seeds ltd. Specifically he has extensive knowledge on organizing multi-level national and continental events, agribusiness generating market information and product development in apiculture/beekeeping, agriculture, forestry and natural resource value chains. He has versed experience in developing and managing donor funded developmental projects, work plan/budget development, implementation and monitoring, financial management, policy and strategic plan formulation and implementation. Biryomumaisho has experience in managing, supervising, mentoring and strengthening staff to build team to achieve high level institutional performance. He has on several occasions provided consultancy services to both local and international organizations specifically REEC (improved charcoal stove), APAS (proposal development, research and analysis) NORAD (Grasshoppers), Bees for Development Uk (Uganda Honey Trade), The New Forests Company (feasibility of beekeeping project), ESCO-Kivu (Developing agroforestry system that integrates cocoa, trees and bees), FIEFOC (evaluation of beekeeping component), Chimpanzee Sanctuary and Wildlife Conservation Trust (Land use management), North Kigezi Diocese (Tree planting and beekeeping), National Organic Movement of Uganda (Organic honey project), Centre for Integrated Development (enterprise development).

Namala Mable Charity: Research coordinator Tel: +256772911719/: namalamc@tunadobeas.org

Namala Mable Charity is qualified in community forestry with a Second Class (upper) honors degree and a Masters degree in agribusiness management from Makerere University, Kampala. She has over six years of experience in agriculture development training, project management and implementation. She has also developed a specific expertise in project management and appraisal, enterprise development, Business development services, market information services, training, monitoring and evaluation and Internal Control Systems (ICS) audits. She is also involved in business networking, linkages and posses very good writing skills having been part of teams writing documents for UNCTAD, ILO YEF and EPOPA-SIDA. Mable has been involved in doing consultancy work for Swiss Contact Uganda, Bees for Development, ILO, COOPI, Danish Embassy (B2B programme) and in DRC with Esco Kivu cocoa farmers under a GIZ project. Mable is well versed with quality management system standards because of the opportunity to work with organisations that have been ISO 9001:2008 certified where she was the head of management systems audit. Currently she is a programme Manager at TUNADO (The Uganda National Apiculture Development Organisation).

Ainembabazi Jacqueline : Research Assistant Tel: +256 774347559 Email: jacqaine@yahoo.com